

Community Engagement Centers Site Selection Analysis

Prepared by the Office of Planning and Institutional Effectiveness

TABLE OF CONTENTS

Introduction	2	Wheaton Summary	18	Percent Below Poverty Level	27
Side-by-Side Comparison of Localities	3	Age Distribution	19	Percent Receiving Public Assistance	27
Current Population Snapshot	3	Race and Ethnicity	19	Unemployment	28
Projected Population Growth	4	Foreign Language Speakers	19	Percent of Employed by Industry	28
Population Characteristics – Gender	4	Educational Attainment	19	Percent of Employed by Occupation	28
Population Characteristics – Age	4	Household Income	19	Workforce Mobility/Commute	28
Population Characteristics – Race and Ethnicity	5	Percent Below Poverty Level	19	Detailed Occupational Growth Projections	29
Foreign Language Speakers	5	Percent Receiving Public Assistance	19	North Potomac Summary	30
ESOL Students	6	Unemployment	20	Age Distribution	31
Educational Attainment	6	Percent of Employed by Industry	20	Race and Ethnicity	31
Median Income	7	Percent of Employed by Occupation	20	Foreign Language Speakers	31
Poverty	7	Workforce Mobility/Commute	20	Educational Attainment	31
Public Assistance and FARMS Students	8	Detailed Occupational Growth Projections	21	Household Income	31
Employment	9	Damascus Summary.	22	Percent Below Poverty Level	31
Unemployment	9	Age Distribution	23	Percent Receiving Public Assistance	31
Jobs and Earnings	10	Race and Ethnicity	23	Unemployment	32
Projected Job Growth	11	Foreign Language Speakers	23	Percent of Employed by Industry	32
Home Ownership	12	Educational Attainment	23	Percent of Employed by Occupation	32
Household Size	12	Household Income	23	Workforce Mobility/Commute	32
East County Summary	14	Percent Below Poverty Level	23	Detailed Occupational Growth Projections	33
Age Distribution	15	Percent Receiving Public Assistance	23	Gaithersburg Summary	34
Race and Ethnicity	15	Unemployment	24	Age Distribution	35
Foreign Language Speakers	15	Percent of Employed by Industry	24	Race and Ethnicity	35
Educational Attainment	15	Percent of Employed by Occupation	24	Foreign Language Speakers	35
Household Income	15	Workforce Mobility/Commute	24	Educational Attainment	35
Percent Below Poverty Level	15	Detailed Occupational Growth Projections	25	Household Income	35
Percent Receiving Public Assistance	15	Long Branch Summary	26	Percent Below Poverty Level	35
Unemployment	16	Age Distribution	27	Percent Receiving Public Assistance	35
Percent of Employed by Industry	16	Race and Ethnicity	27	Unemployment	36
Percent of Employed by Occupation	16	Foreign Language Speakers	27	Percent of Employed by Industry	36
Workforce Mobility/Commute	16	Educational Attainment	27	Percent of Employed by Occupation	36
Detailed Occupational Growth Projections	17	Household Income	27	Workforce Mobility/Commute	36
				Detailed Occupational Growth Projections	37

Introduction

This analysis was conducted by the Office of Planning and Institutional Effectiveness in response to a request from the Office of Advancement and Community Engagement. The purpose of this analysis is to determine the optimal locations for two Montgomery College community engagement centers to be established by 2020.

Regional Detail

The following Montgomery County regions, aggregated by Zip Code, are included in this report:

Region	Included Zip Codes
East County	20904, 20905
Wheaton	20902, 20895
Damascus	20872
Long Branch	20901, 20903, 20912
North Potomac	20854, 20878
Gaithersburg	20877, 20886, 20899

Data Sources

The following data sources were utilized in the development of this report:

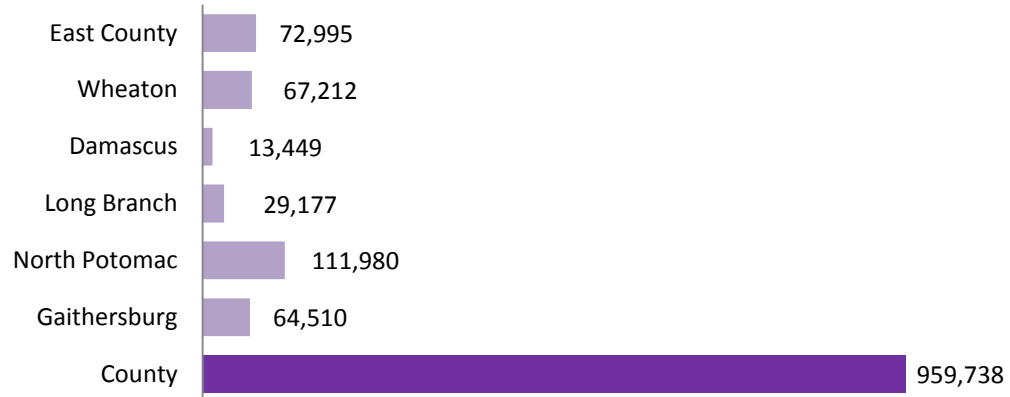
- U.S. Census Bureau, 2010 U.S. Census Data (<http://www.census.gov/>)
- 2011 American Community Survey (<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>)
- Economic Modeling Specialists, Intl., 2013.3 Data Release, QCEW, Non-QCEW, and Self-Employed (www.economicmodeling.com)
- Montgomery County Public Schools at a Glance 2012-2013 (<http://www.montgomeryschoolsmd.org/departments/regulatoryaccountability/glance/>)

Side by Side Comparison – County and Selected Localities

Current Population Snapshot

- Of the six locations under consideration, North Potomac (zip codes 20854 and 20878) has the largest population concentration at 133,662 residents.
- Damascus (zip code 20872) has the smallest number of residents at 9,446.

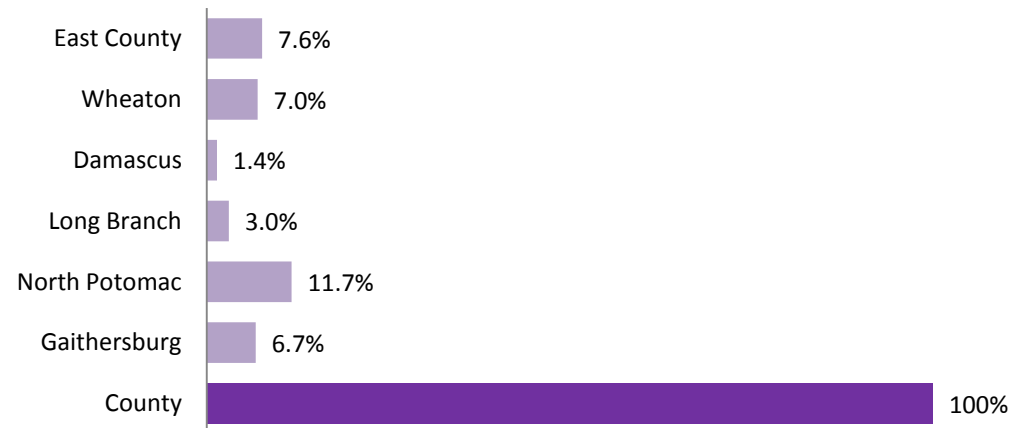
2011 Population



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

- North Potomac (13.2%), Long Branch (8.1%), and Gaithersburg (7.8%) represent the largest percentage of the current population within the County.

2011 Percent of Population

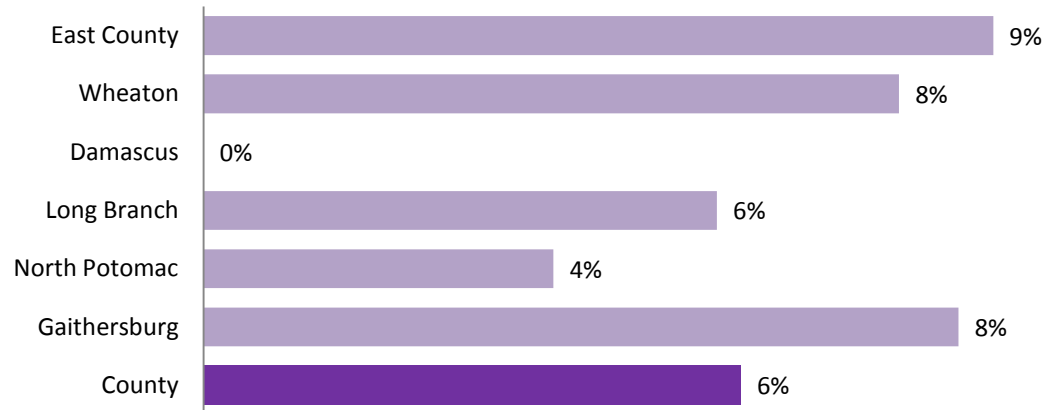


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected County Population Growth

- According to projections based on the 2010 U.S. Census, Montgomery County is expected to grow by 6%.
- The East County will experience the largest growth in overall population at 9%, outpacing overall Montgomery County growth projections.
- With the exception of Damascus and North Potomac, population growth in the other locations is expected to outpace that of the County by 2023.

Projected Growth 2013 -2023

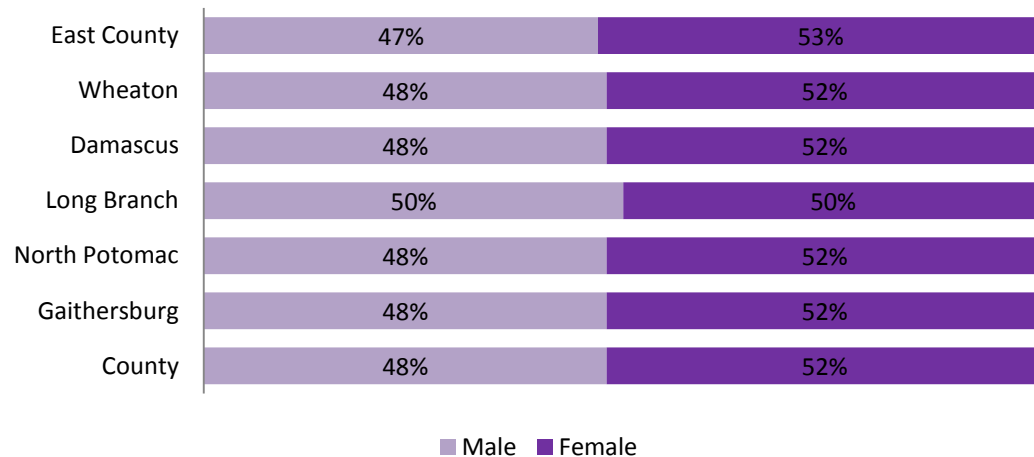


Source: Economic Modeling Specialists, Intl., 2013.3 Data Release

Population Characteristics Gender

- Females slightly outnumber males within the County, 52 to 48 percent.
- The gender distribution between the selected locations is mostly on par with that of the County.

2011 Gender

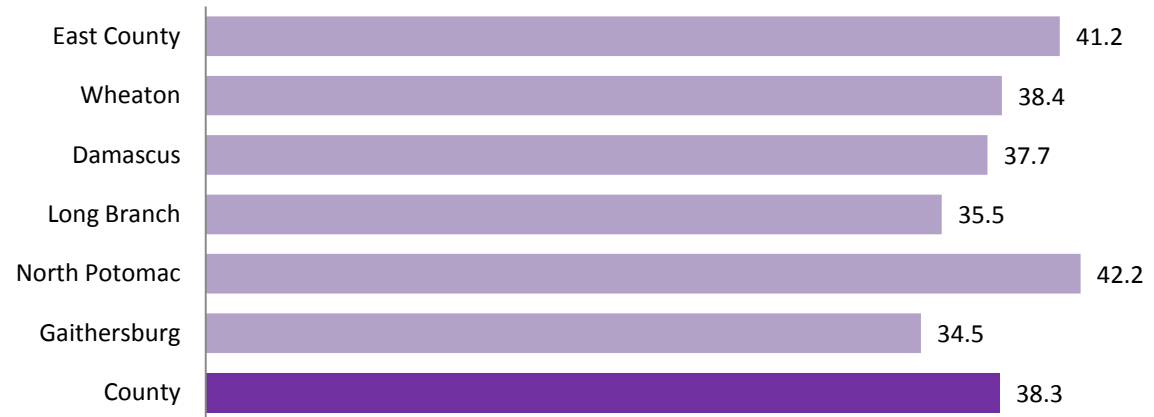


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Population Characteristics Age

- The median age for Montgomery County residents is 38.3 years of age.
- North Potomac and East County have the highest median ages, 42.2 and 41.2 respectively.
- Gaithersburg (34.5), Long Branch (35.5), and Damascus (37.7) all have a median age that is below that of the County.

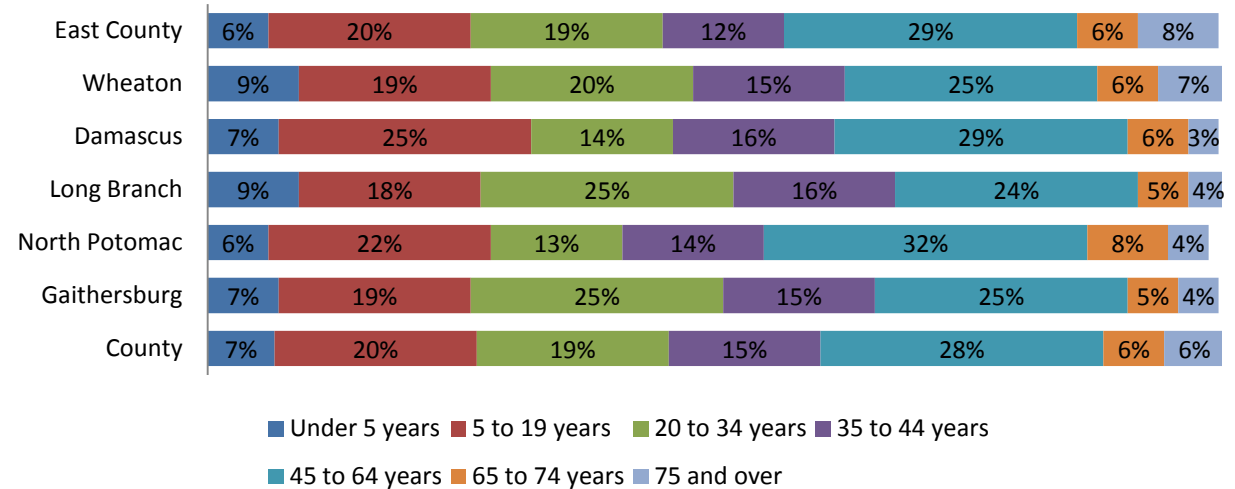
2011 Median Age



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

- Damascus has the highest percentage of residents under the age of 20 (32%), while East County has the highest percentage of residents 65 and over (14%).

2011 Population by Age

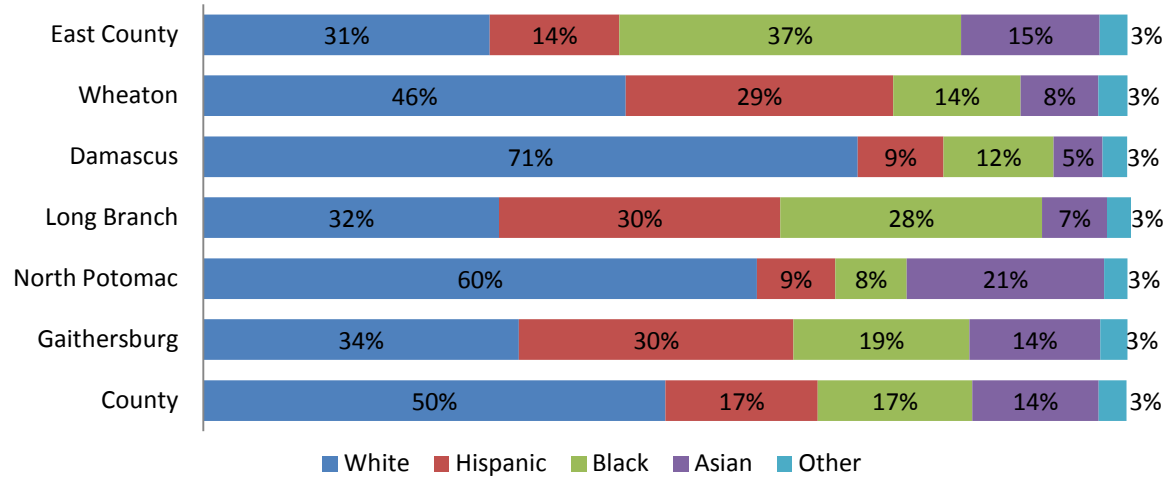


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Race and Ethnicity

- East County has the highest percentage on non-White residents (69%)
- Long Branch and Gaithersburg have the highest percentage of Hispanic residents(30% each)
- East County has the highest percentage of Black residents (37%)
- North Potomac has the highest percentage of Asian residents (21%)

2011 Race and Ethnicity

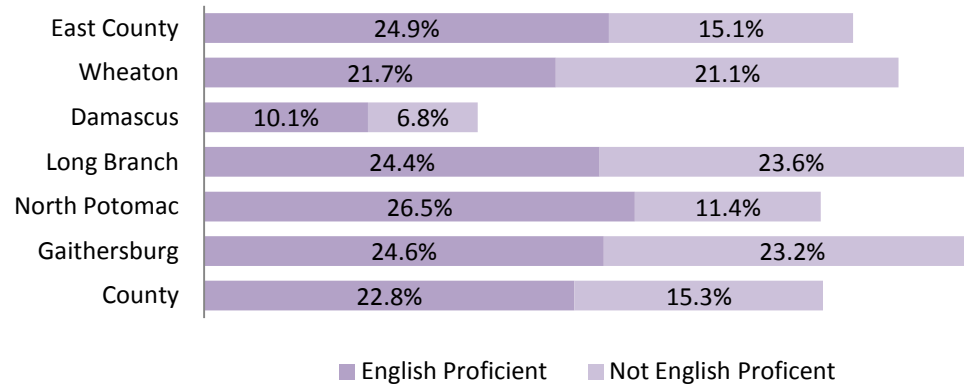


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Foreign Language Speakers

- Over 38% of county residents speak a language other than English at home with the majority fluent in English.
- Long Branch and Gaithersburg have the largest concentration of foreign language speakers (48%) and the largest percentage of residents who are not English proficient, 23.6% and 23.2% respectively.
- Foreign language speakers make up a small percentage of residents in Damascus (16.9%) with only 6.8% who are not English proficient.

2011 Share of Residents 5+ Who Speak a Foreign Language at Home

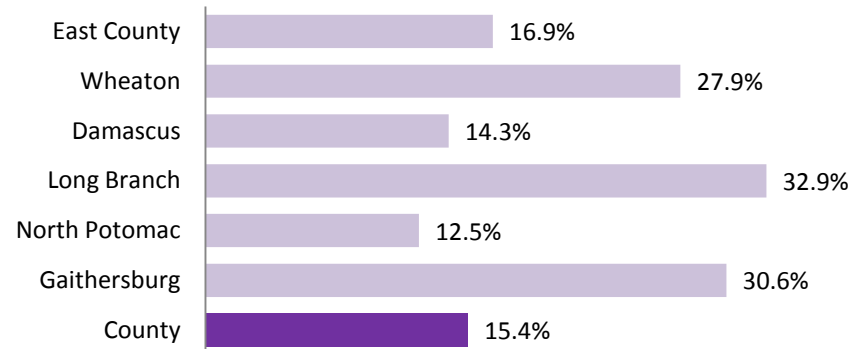


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

ESOL Students

- In total, 15.4% of all MCPS students are considered ESOL.
- Long Branch (32.9%) and Gaithersburg (30.6%) have the highest percentage of ESOL students enrolled in MCPS.
- Damascus and North Potomac have the lowest percentage of ESOL students.

2012-2013 MCPS % of ESOL Students

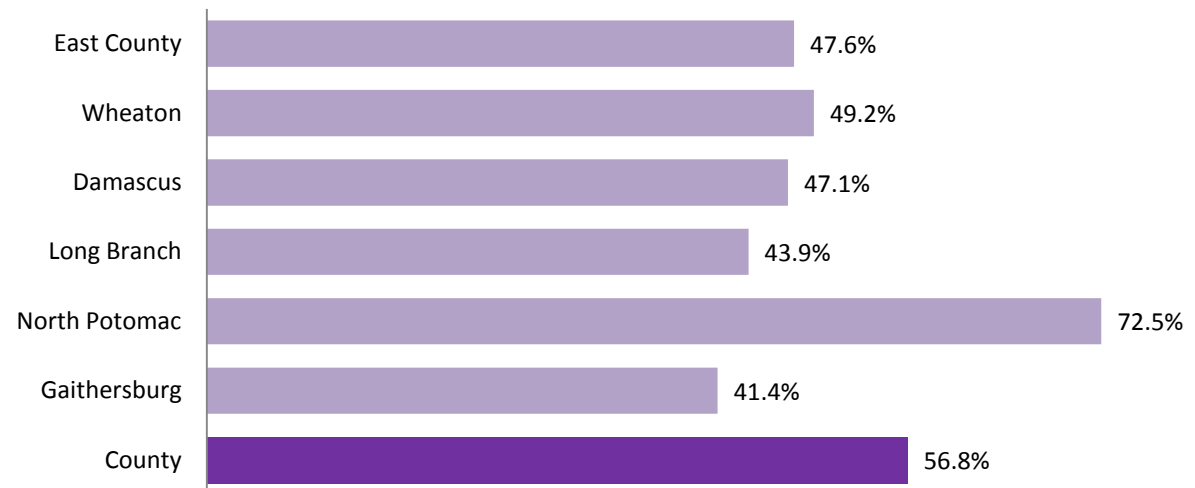


Source: Montgomery County Public Schools at a Glance 2012-2013

Educational Attainment

- The majority of Montgomery County residents (56.8%) have a bachelor's degree or higher.
- Gaithersburg has the lowest percentage of residents with a bachelor's degree or higher (41.4%).
- All locations with the exception of North Potomac, have a lower concentration of residents with a bachelor's degree or higher than that of the County.

2011 % of 25+ Population with Bachelor's Degree or Higher

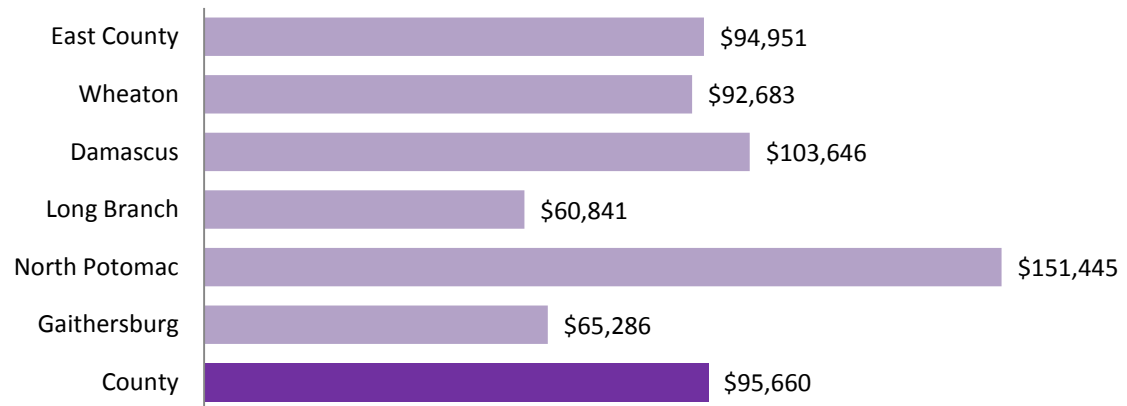


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Median Income

- The median household income in Montgomery County is \$95,660 per year.
- Long Branch and Gaithersburg have the lowest median household incomes at \$60K and \$65K respectively.
- North Potomac and Damascus have the highest median household incomes, well above that of the county.

2011 Median Household Income

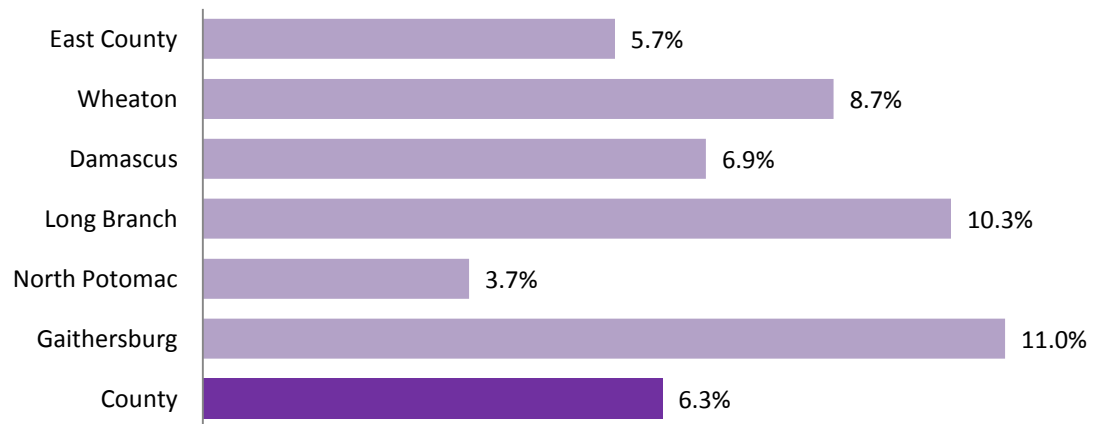


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Poverty

- 6.3% of Montgomery County residents live below the poverty level.
- Gaithersburg (11%), Long Branch (10.3%), and Wheaton (8.7%) have the highest concentrations of poverty within the county.
- North Potomac and East County have poverty levels below that of the county.

2011 Percent of Population Below Poverty Level

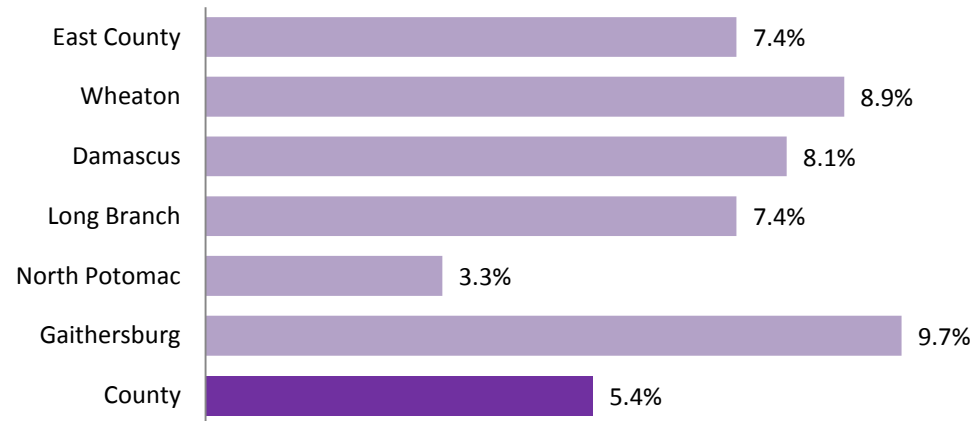


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Public Assistance

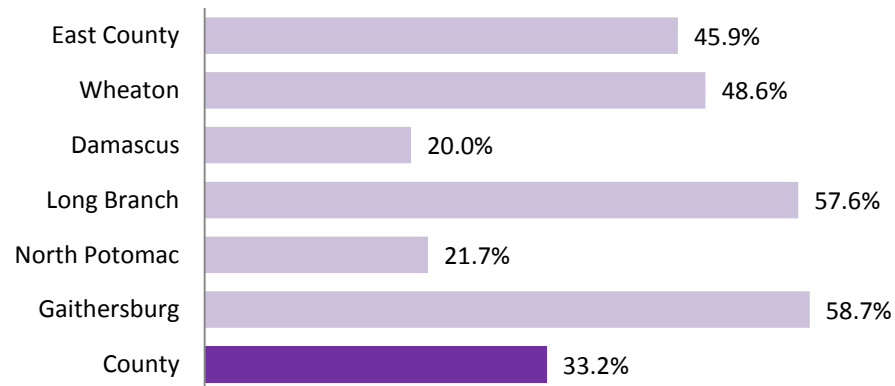
- 5.4% of households in Montgomery County receive some type of public assistance (direct cash payments, food stamps, or SNAP benefits).
- Gaithersburg has the largest percentage of households that receive public assistance (9.7%), followed by Wheaton (8.9%) and Damascus (8.1%).
- All locations, except North Potomac, have a higher percentage of households receiving public assistance than the County.
- Within MCPS, 33.2 % of students qualify for FARMS.
- Gaithersburg and Long Branch have the largest percentage of FARMS students, with 58.7 and 57.6 percent respectively.
- With the exception of Damascus and North Potomac, each of the locations has percentages of FARMS students that exceed the county average.

2011 Percent of Households Receiving Public Assistance/Food Stamps/SNAP Benefits



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

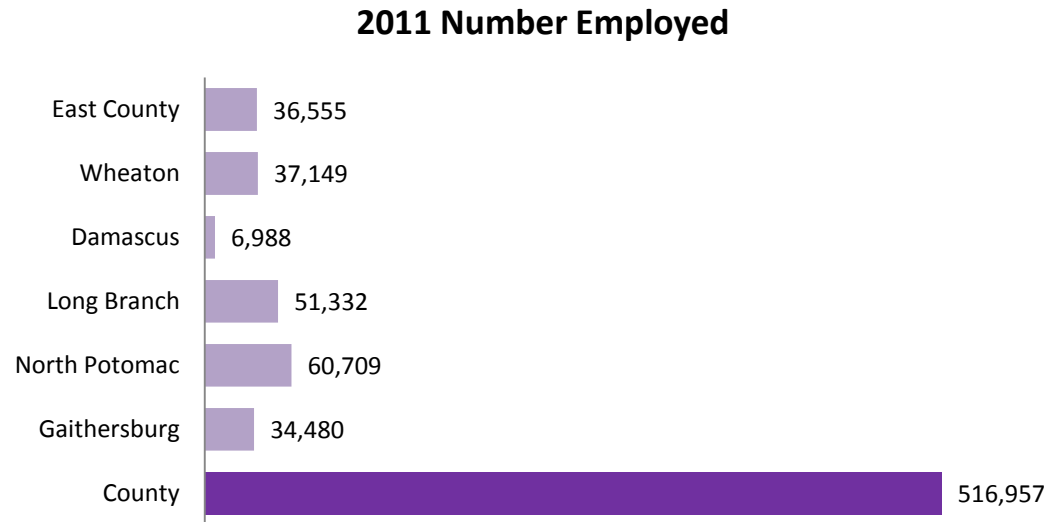
2012-2013 MCPS % of FARMS Students



Source: Montgomery County Public Schools at a Glance 2012-2013

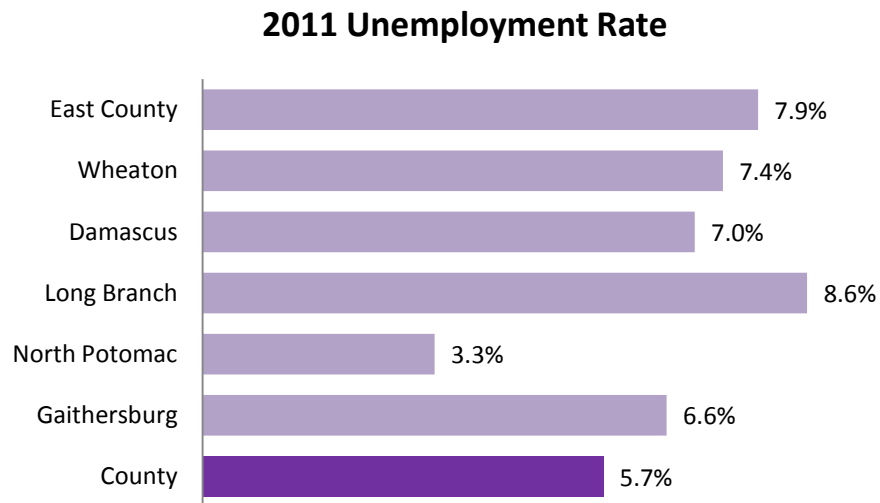
Employment

- Over a half a million residents in Montgomery County are employed.
- North Potomac and Long Branch have the largest number of residents employed.



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

- Montgomery County's unemployment rate is 5.7%.
- All of the locations, with the exception of North Potomac, have unemployment rates that exceed that of the county.
- Long Branch has the highest unemployment rate at 8.6%.
- East County, Wheaton, and Damascus all have unemployment rates over 7 percent.

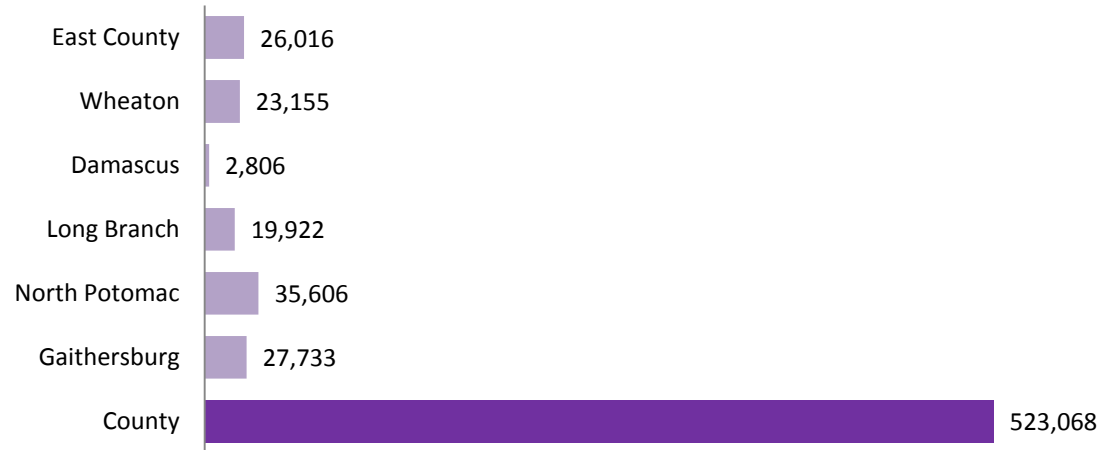


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Jobs and Earnings

- As of October 2013, there are 523,068 jobs in Montgomery County.
- North Potomac accounts for the largest concentration of jobs at 35,606.
- Damascus has the lowest number of jobs at 2,806

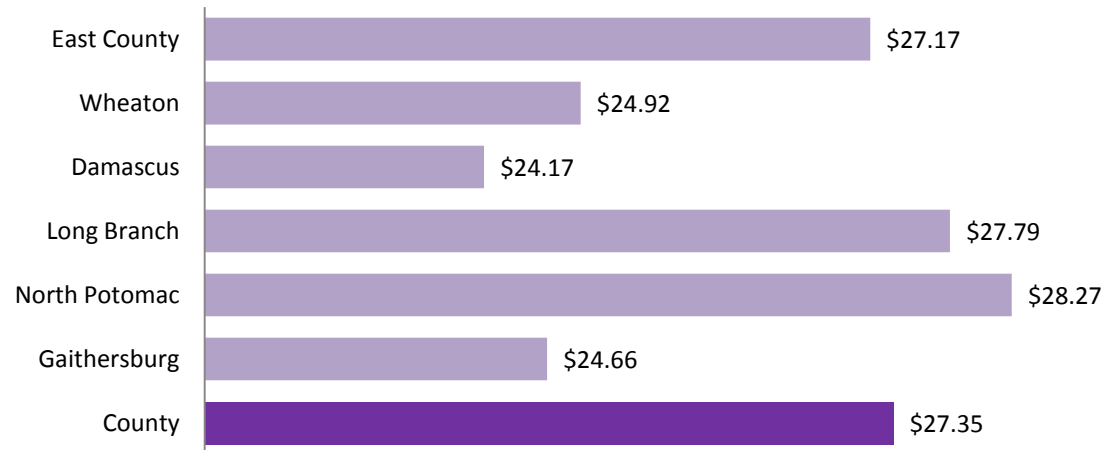
Number of Jobs 2013



Source: Economic Modeling Specialists, Intl., 2013.3 Data Release

- The median hourly wage for all occupations in Montgomery County for 2013 is \$27.35.
- North Potomac and Long Branch have median hourly earnings above that of the county.
- East County, Wheaton, Gaithersburg, and Damascus all have median hourly earnings below that of the county.

2013 Median Hourly Earnings

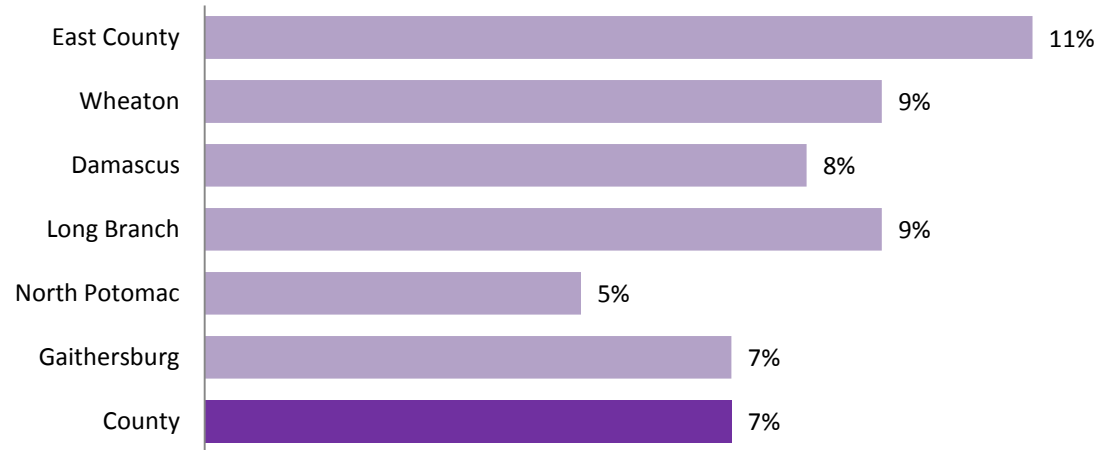


Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

Projected Job Growth

- Jobs in Montgomery County are expected to grow 7% between 2013 and 2023.
- East County will experience the highest job growth (11%) followed by Wheaton and Long Branch at 9% each.

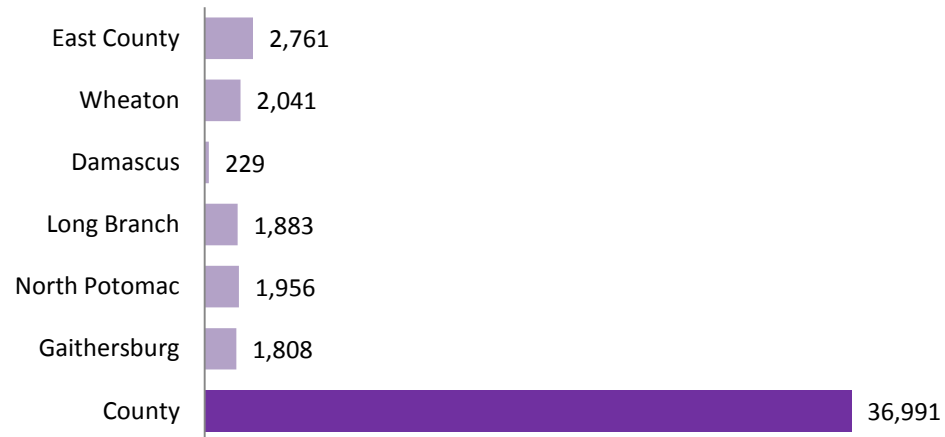
Projected Job Growth 2013 - 2023



Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

- Montgomery County is projected to add 36,991 new jobs to the economy by 2023.
- The distribution of new jobs is expected to be evenly spread across the selected localities, with the exception of Damascus.
- East County and Wheaton will account for most of the new jobs

New Net Jobs 2013 - 2023

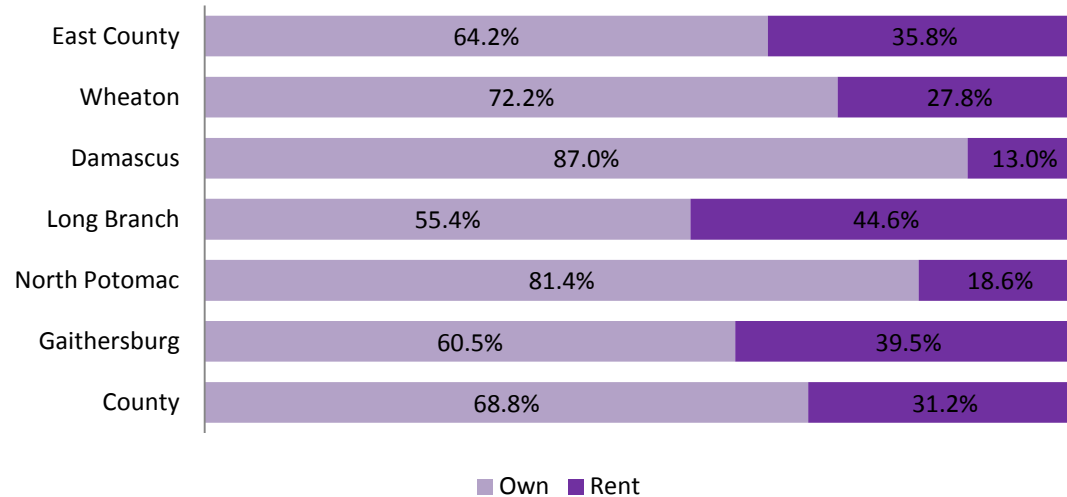


Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

Home Ownership

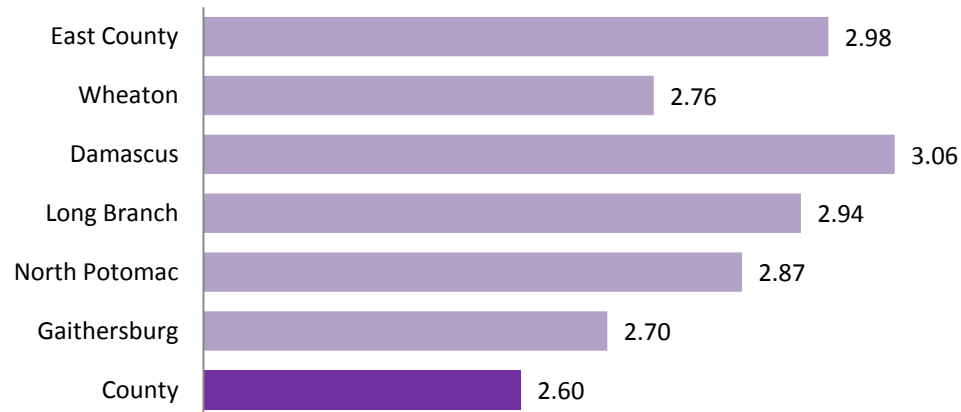
- The majority of residents in Montgomery County own their homes.
- North Potomac and Damascus have the highest rates of home ownership, at 87% and 81.4% respectively.
- Long Branch has the lowest rate of home ownership at 55.4%, below that of the county.
- East County and Gaithersburg also have home ownership rates below that of the county.

2011 Housing Occupancy Characteristics



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Avg. Household Size

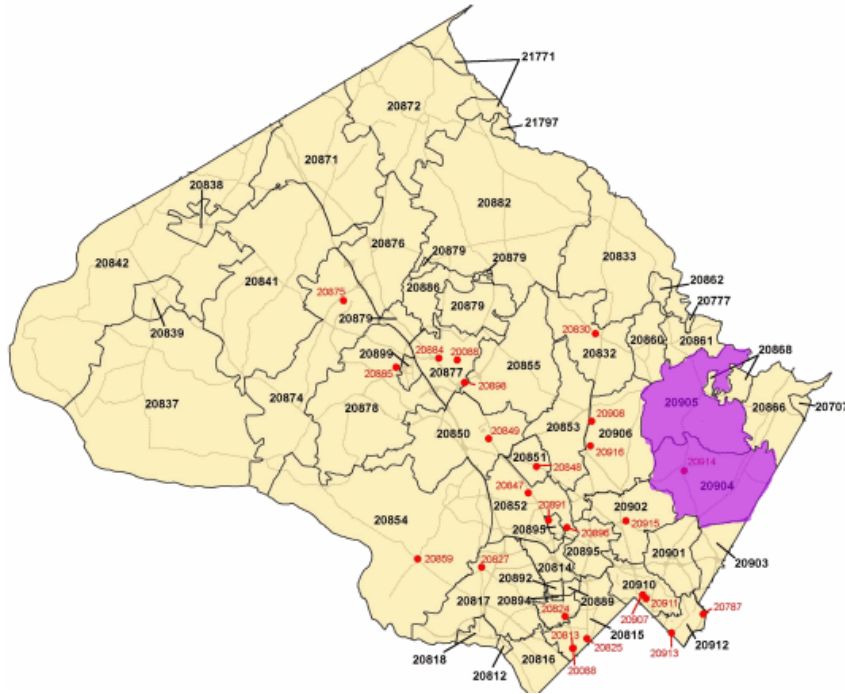


Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Household Size

- The average household size in Montgomery County is 2.60 residents.
- All of the selected localities have an average household size that exceeds the county average, with the highest seen in Damascus (3.06) and East County (2.98).

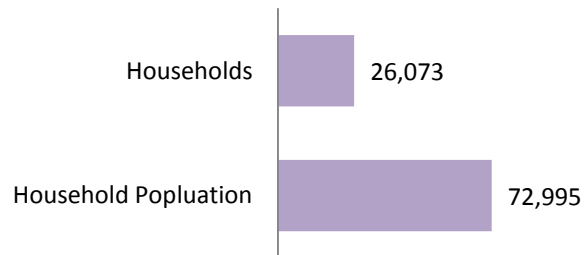
East County Summary



Demographics Summary

- In 2011, East County had 72,795 residents living in 26,093 households.
- Between 2013 and 2023, East County is projected to add 4,750 new residents – a 9% increase.
- East County has the highest percentage of non-White residents at 69%.
- Forty-seven percent of East County residents speak a language other than English in the home, compared to 38% countywide.
- East County accounts for 15.1% of the County population that is not proficient in English.
- Close to 48% of East County residents hold a bachelor’s degree or higher, compared to 56.8% countywide.
- At \$94,951, the median household income in East County is 1% below the County median of \$95,660.
- Nearly 6% of East County residents live below the federal poverty level and 7.4% receive some type of public assistance.

Population and Households 2011



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected Growth 2013 - 2023



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Age Distribution

Age	East County	County
Under 5 years	6%	6.6%
5 to 19 years	20%	19.5%
20 to 34 years	19%	19.0%
35 to 44 years	12%	14.8%
45 to 64 years	29%	27.8%
65 to 74 years	6%	6.3%
75 and over	8%	6.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	East County	County
White	31%	50%
Hispanic	14%	17%
Black	37%	17%
Asian	15%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Foreign Language Speakers

Foreign Language Speakers	East County	County
Share of residents (ages 5+)	40.0%	38.1%
English proficient	24.9%	22.8%
Not English proficient	15.1%	15.3%
MCPS ESOL Students	16.9%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	East County	County
Less than 9th grade	4.6%	4.8%
9th to 12th grade, no diploma	4.3%	4.2%
High school graduate/GED	19.8%	14.2%
Some college, no degree	17.0%	14.9%
Associate's degree	6.6%	5.2%
Bachelor's degree	25.5%	26.8%
Graduate or professional degree	22.2%	30.0%

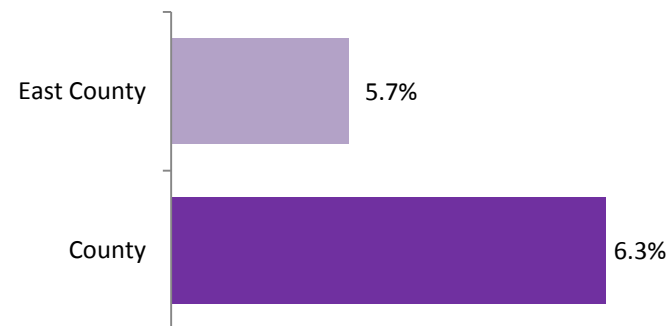
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	East County	County
Less than \$10,000	3.3%	3.2%
\$10,000 to \$14,999	2.3%	2.1%
\$15,000 to \$24,999	7.0%	4.5%
\$25,000 to \$34,999	6.9%	5.1%
\$35,000 to \$49,999	10.7%	9.0%
\$50,000 to \$74,999	18.0%	15.3%
\$75,000 to \$99,999	11.8%	12.7%
\$100,000 to \$149,999	16.9%	19.8%
\$150,000 to \$199,999	12.1%	11.9%
\$200,000 or more	11.0%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	East County	County
Cash/Food Stamps/SNAP	7.4%	5.4%
MCPS FARMS Students	45.9%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	East County	County
Agriculture, forestry, fishing and hunting, and mining	0.2%	0.2%
Construction	4.9%	6.0%
Manufacturing	2.9%	3.0%
Wholesale trade	1.5%	1.3%
Retail trade	8.9%	7.4%
Transportation and warehousing, and utilities	3.2%	2.3%
Information	3.1%	3.7%
Finance and insurance, and real estate and rental and leasing	5.8%	7.1%
Professional, scientific, and management, and administrative and waste management services	14.6%	21.9%
Educational services, and health care and social assistance	26.9%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	9.1%	8.3%
Other services, except public administration	30.6%	6.8%
Public administration	10.3%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Population)

Occupational Cluster	East County	County
Management, business, science, and arts occupations	50.5%	55.9%
Service occupations	17.6%	15.0%
Sales and office occupations	21.7%	19.2%
Natural resources, construction, and maintenance occupations	5.7%	6.0%
Production, transportation, and material moving occupations	4.6%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	East County	County
Car, truck, or van -- drove alone	72.0%	66.0%
Car, truck, or van -- carpooled	9.5%	10.2%
Public transportation (excluding taxicab)	11.7%	15.2%
Walked	1.7%	2.1%
Other means	0.7%	1.1%
Worked at home	4.4%	5.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in East County)

Occupation	2013 Jobs East County	2023 Jobs East County	New Jobs East County	% Change East County	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	1,723	1,777	54	3%	846	2%
Business and Financial Operations Occupations	2,048	2,195	147	7%	4,263	10%
Computer and Mathematical Occupations	1,693	1,630	(63)	(4%)	1,432	5%
Architecture and Engineering Occupations	531	537	6	1%	41	0%
Life, Physical, and Social Science Occupations	538	601	63	12%	1,422	10%
Community and Social Service Occupations	721	915	194	27%	1,774	21%
Legal Occupations	136	154	18	13%	(107)	(2%)
Education, Training, and Library Occupations	696	849	153	22%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	485	521	36	7%	(78)	(1%)
Healthcare Practitioners and Technical Occupations	1,750	2,067	317	18%	5,023	15%
Healthcare Support Occupations	1,663	2,329	666	40%	3,945	26%
Protective Service Occupations	213	239	26	12%	48	1%
Food Preparation and Serving Related Occupations	1,517	1,908	391	26%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	1,030	1,234	204	20%	2,409	9%
Personal Care and Service Occupations	1,070	1,363	293	27%	3,344	15%
Sales and Related Occupations	2,480	2,465	(15)	(1%)	(445)	(1%)
Office and Administrative Support Occupations	3,896	4,028	132	3%	2,199	3%
Farming, Fishing, and Forestry Occupations	<10	11	--	--	(22)	(5%)
Construction and Extraction Occupations	795	878	83	10%	3,235	15%
Installation, Maintenance, and Repair Occupations	1,795	1,803	8	0%	1,135	7%
Production Occupations	269	277	8	3%	(424)	(5%)
Transportation and Material Moving Occupations	791	830	39	5%	482	3%
Military occupations	167	167	0	0%	6	0%
TOTALS	26,016	28,777	2,761	11%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

2011 Age Distribution

Age	Wheaton	County
Under 5 years	9%	7%
5 to 19 years	19%	20%
20 to 34 years	20%	19%
35 to 44 years	15%	15%
45 to 64 years	25%	28%
65 to 74 years	6%	6%
75 and over	7%	6%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	Wheaton	County
White	46%	50%
Hispanic	29%	17%
Black	14%	17%
Asian	8%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Foreign Language Speakers

Foreign Language Speakers	Wheaton	County
Share of residents (ages 5+)	42.8%	38.1%
English proficient	21.7%	22.8%
Not English proficient	21.1%	15.3%
MCPS ESOL Students	29.9%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	Wheaton	County
Less than 9th grade	10.8%	4.8%
9th to 12th grade, no diploma	5.2%	4.2%
High school graduate/GED	17.1%	14.2%
Some college, no degree	13.6%	14.9%
Associate's degree	4.1%	5.2%
Bachelor's degree	23.0%	26.8%
Graduate or professional degree	26.2%	30.0%

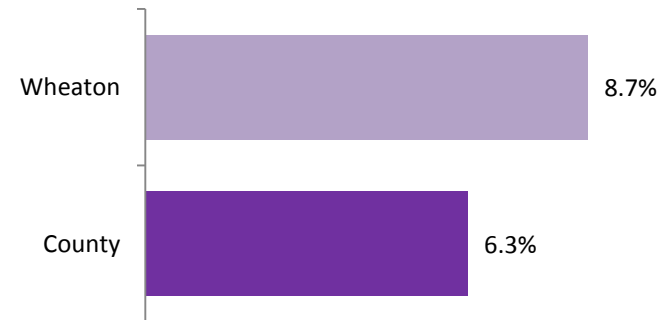
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	Wheaton	County
Less than \$10,000	4.6%	3.2%
\$10,000 to \$14,999	2.6%	2.1%
\$15,000 to \$24,999	5.5%	4.5%
\$25,000 to \$34,999	5.1%	5.1%
\$35,000 to \$49,999	11.0%	9.0%
\$50,000 to \$74,999	17.0%	15.3%
\$75,000 to \$99,999	12.3%	12.7%
\$100,000 to \$149,999	19.2%	19.8%
\$150,000 to \$199,999	10.1%	11.9%
\$200,000 or more	12.7%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	Wheaton	County
Cash/Food Stamps/SNAP	8.9%	5.4%
MCPS FARMS Students	48.6%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	Wheaton	County
Agriculture, forestry, fishing and hunting, and mining	0.3%	0.2%
Construction	9.3%	6.0%
Manufacturing	3.0%	3.0%
Wholesale trade	0.6%	1.3%
Retail trade	6.9%	7.4%
Transportation and warehousing, and utilities	1.6%	2.3%
Information	3.1%	3.7%
Finance and insurance, and real estate and rental and leasing	5.4%	7.1%
Professional, scientific, and management, and administrative and waste management services	19.3%	21.9%
Educational services, and health care and social assistance	21.6%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	10.4%	8.3%
Other services, except public administration	27.2%	6.8%
Public administration	10.6%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Population)

Occupational Cluster	Wheaton	County
Management, business, science, and arts occupations	48.9%	55.9%
Service occupations	20.2%	15.0%
Sales and office occupations	17.6%	19.2%
Natural resources, construction, and maintenance occupations	9.3%	6.0%
Production, transportation, and material moving occupations	4.0%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	Wheaton	County
Car, truck, or van -- drove alone	58.3%	66.0%
Car, truck, or van -- carpooled	12.8%	10.2%
Public transportation (excluding taxicab)	21.7%	15.2%
Walked	1.9%	2.1%
Other means	1.2%	1.1%
Worked at home	4.2%	5.4%

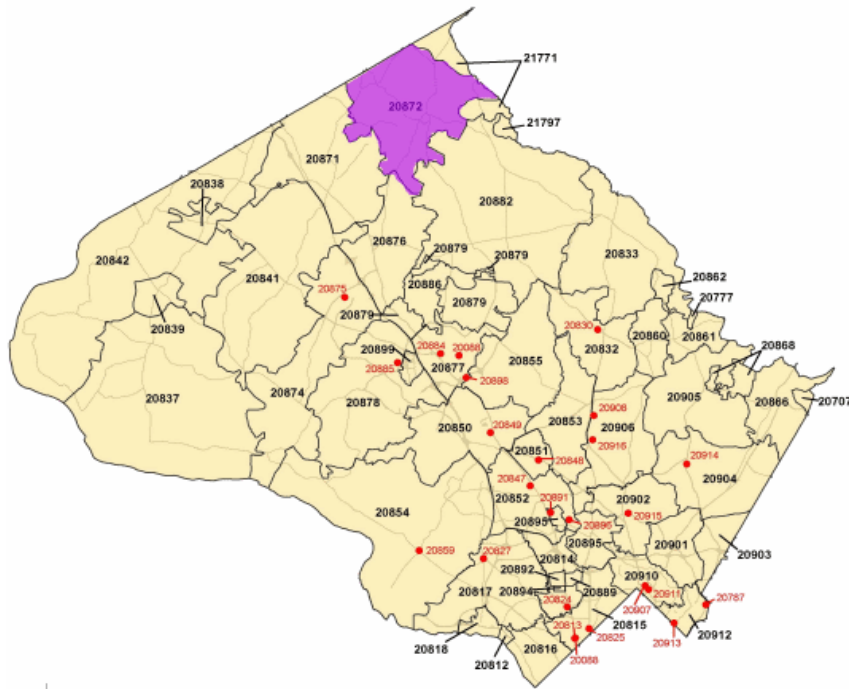
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in Wheaton)

Occupation	2013 Jobs Wheaton	2023 Jobs Wheaton	New Jobs Wheaton	% Change Wheaton	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	1,399	1,435	36	3%	846	2%
Business and Financial Operations Occupations	1,542	1,699	157	10%	4,263	10%
Computer and Mathematical Occupations	589	630	41	7%	1,432	5%
Architecture and Engineering Occupations	338	356	18	5%	41	0%
Life, Physical, and Social Science Occupations	501	555	54	11%	1,422	10%
Community and Social Service Occupations	363	439	76	21%	1,774	21%
Legal Occupations	188	195	7	4%	(107)	(2%)
Education, Training, and Library Occupations	755	874	119	16%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	407	405	(2)	0%	(78)	(1%)
Healthcare Practitioners and Technical Occupations	2,043	2,344	301	15%	5,023	15%
Healthcare Support Occupations	898	1,078	180	20%	3,945	26%
Protective Service Occupations	386	350	(36)	(9%)	48	1%
Food Preparation and Serving Related Occupations	1,899	2,134	235	12%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	964	1,033	69	7%	2,409	9%
Personal Care and Service Occupations	1,095	1,245	150	14%	3,344	15%
Sales and Related Occupations	3,294	3,425	131	4%	(445)	(1%)
Office and Administrative Support Occupations	3,343	3,555	212	6%	2,199	3%
Farming, Fishing, and Forestry Occupations	13	14	1	8%	(22)	(5%)
Construction and Extraction Occupations	930	1,132	202	22%	3,235	15%
Installation, Maintenance, and Repair Occupations	755	795	40	5%	1,135	7%
Production Occupations	364	352	(12)	(3%)	(424)	(5%)
Transportation and Material Moving Occupations	697	758	61	9%	482	3%
Military occupations	390	390	0	0%	6	0%
TOTALS	23,155	25,196	2,041	9%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

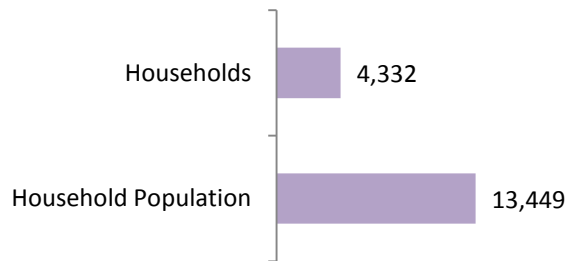
Damascus Summary



Demographics Summary

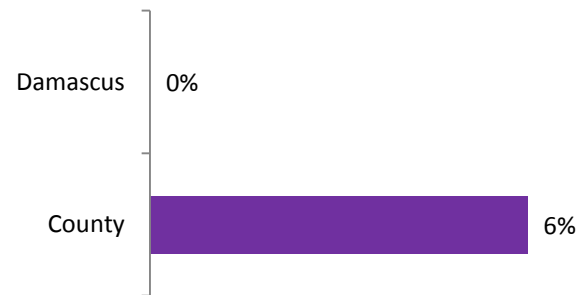
- In 2011, Damascus had 13,449 residents living in 4,332 households.
- Between 2013 and 2023, Damascus is projected to lose 34 residents – a 0% growth rate.
- Damascus has the highest percentage of White residents at 71%.
- Seventeen percent of Damascus residents speak a language other than English in the home, compared to 38% countywide.
- Damascus accounts for 6.8% of the County population that is not proficient in English.
- Just over 47% of Damascus residents hold a bachelor’s degree or higher, compared to 56.8% countywide.
- At \$103,646, the median household income in East County is 8% higher than the County median of \$95,660.
- Approximately 6.9% of Damascus residents live below the federal poverty level and 8.1% receive some type of public assistance.

Population and Households 2011



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected Growth 2013 - 2023



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Age Distribution

Age	Damascus	County
Under 5 years	6.7%	6.6%
5 to 19 years	24.8%	19.5%
20 to 34 years	14.3%	19.0%
35 to 44 years	16.5%	14.8%
45 to 64 years	29.1%	27.8%
65 to 74 years	5.5%	6.3%
75 and over	3.1%	6.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	Damascus	County
White	71%	50%
Hispanic	9%	17%
Black	12%	17%
Asian	5%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Foreign Language Speakers

Foreign Language Speakers	Damascus	County
Share of residents (ages 5+)	16.9%	38.1%
English proficient	10.1%	22.8%
Not English proficient	6.8%	15.3%
MCPS ESOL Students	14.4%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	Damascus	County
Less than 9th grade	2.4%	4.8%
9th to 12th grade, no diploma	5.7%	4.2%
High school graduate/GED	22.1%	14.2%
Some college, no degree	20.8%	14.9%
Associate's degree	7.4%	5.2%
Bachelor's degree	24.1%	26.8%
Graduate or professional degree	17.5%	30.0%

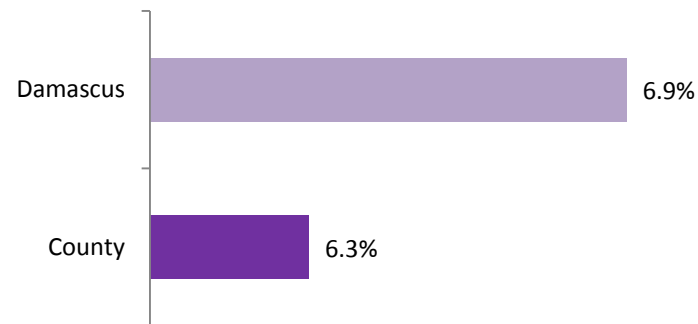
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	Damascus	County
Less than \$10,000	3.3%	3.2%
\$10,000 to \$14,999	2.3%	2.1%
\$15,000 to \$24,999	7.0%	4.5%
\$25,000 to \$34,999	6.9%	5.1%
\$35,000 to \$49,999	10.7%	9.0%
\$50,000 to \$74,999	18.0%	15.3%
\$75,000 to \$99,999	11.8%	12.7%
\$100,000 to \$149,999	16.9%	19.8%
\$150,000 to \$199,999	12.1%	11.9%
\$200,000 or more	11.0%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	Damascus	County
Cash/Food Stamps/SNAP	8.9%	5.4%
MCPS FARMS Students	48.6%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	Damascus	County
Agriculture, forestry, fishing and hunting, and mining	0.6%	0.2%
Construction	6.1%	6.0%
Manufacturing	5.0%	3.0%
Wholesale trade	1.3%	1.3%
Retail trade	9.3%	7.4%
Transportation and warehousing, and utilities	1.9%	2.3%
Information	4.4%	3.7%
Finance and insurance, and real estate and rental and leasing	4.3%	7.1%
Professional, scientific, and management, and administrative and waste management services	21.1%	21.9%
Educational services, and health care and social assistance	21.4%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	10.4%	8.3%
Other services, except public administration	6.1%	6.8%
Public administration	8.2%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Population)

Occupational Cluster	Damascus	County
Management, business, science, and arts occupations	49.3%	55.9%
Service occupations	16.9%	15.0%
Sales and office occupations	21.9%	19.2%
Natural resources, construction, and maintenance occupations	9.3%	6.0%
Production, transportation, and material moving occupations	2.6%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	Damascus	County
Car, truck, or van -- drove alone	77.9%	66.0%
Car, truck, or van -- carpoled	10.0%	10.2%
Public transportation (excluding taxicab)	3.6%	15.2%
Walked	1.6%	2.1%
Other means	0.5%	1.1%
Worked at home	6.4%	5.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in Damascus)

Occupation	2013 Jobs Damascus	2023 Jobs Damascus	New Jobs Damascus	% Change Damascus	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	167	169	2	1%	846	2%
Business and Financial Operations Occupations	193	206	13	7%	4,263	10%
Computer and Mathematical Occupations	77	82	5	6%	1,432	5%
Architecture and Engineering Occupations	48	47	(1)	(2%)	41	0%
Life, Physical, and Social Science Occupations	76	76	0	0%	1,422	10%
Community and Social Service Occupations	40	52	12	30%	1,774	21%
Legal Occupations	22	23	1	5%	(107)	(2%)
Education, Training, and Library Occupations	51	62	11	22%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	36	40	4	11%	(78)	(1%)
Healthcare Practitioners and Technical Occupations	155	177	22	14%	5,023	15%
Healthcare Support Occupations	46	53	7	15%	3,945	26%
Protective Service Occupations	19	21	2	11%	48	1%
Food Preparation and Serving Related Occupations	258	291	33	13%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	276	314	38	14%	2,409	9%
Personal Care and Service Occupations	164	174	10	6%	3,344	15%
Sales and Related Occupations	265	276	11	4%	(445)	(1%)
Office and Administrative Support Occupations	393	411	18	5%	2,199	3%
Farming, Fishing, and Forestry Occupations	<10	<10	--	--	(22)	(5%)
Construction and Extraction Occupations	210	246	36	17%	3,235	15%
Installation, Maintenance, and Repair Occupations	79	82	3	4%	1,135	7%
Production Occupations	45	43	(2)	(4%)	(424)	(5%)
Transportation and Material Moving Occupations	93	96	3	3%	482	3%
Military occupations	91	91	0	0%	6	0%
TOTALS	2,806	3,035	229	8%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

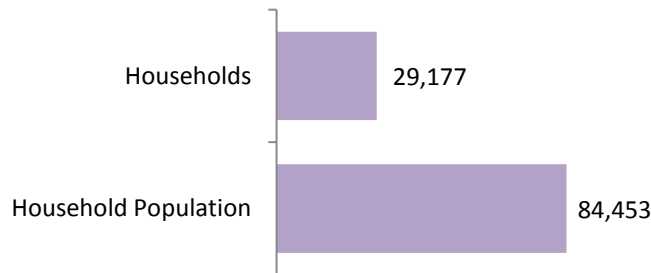
Long Branch Summary



Demographics Summary

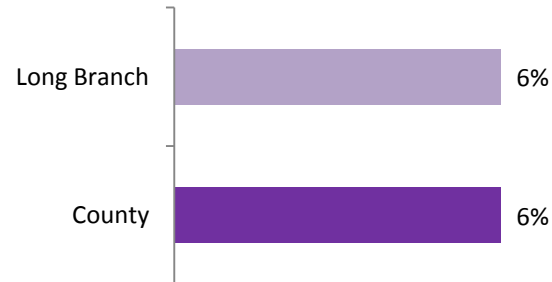
- In 2011, Long Branch had 84,453 residents living in 29,177 households.
- Between 2013 and 2023, Long Branch is projected to add 4,690 residents – a 6% increase.
- Long Branch has the highest percentage of Hispanic residents at 30%.
- Forty-eight percent of Long Branch residents speak a language other than English in the home, compared to 38% countywide.
- Long Branch accounts for 23.6% of the County population that is not proficient in English.
- Just over 47% of Long Branch residents hold a bachelor’s degree or higher, compared to 56.8% countywide.
- At \$60,841, the median household income in Long Branch is 37% lower than the County median of \$95,660.
- Over 10% of Long Branch residents live below the federal poverty level and 7.4% receive some type of public assistance.

Population and Households 2011



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected Growth 2013 - 2023



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Age Distribution

Age	Long Branch	County
Under 5 years	8.5%	6.6%
5 to 19 years	17.9%	19.5%
20 to 34 years	25.0%	19.0%
35 to 44 years	15.6%	14.8%
45 to 64 years	23.9%	27.8%
65 to 74 years	4.9%	6.3%
75 and over	4.1%	6.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	Long Branch	County
White	32%	50%
Hispanic	30%	17%
Black	28%	17%
Asian	7%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Foreign Language Speakers

Foreign Language Speakers	Long Branch	County
Share of residents (ages 5+)	48%	38.1%
English proficient	24.4%	22.8%
Not English proficient	23.6%	15.3%
MCPS ESOL Students	32.9%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	Long Branch	County
Less than 9th grade	12.2%	4.8%
9th to 12th grade, no diploma	7.0%	4.2%
High school graduate/GED	16.6%	14.2%
Some college, no degree	15.0%	14.9%
Associate's degree	5.2%	5.2%
Bachelor's degree	22.1%	26.8%
Graduate or professional degree	21.8%	30.0%

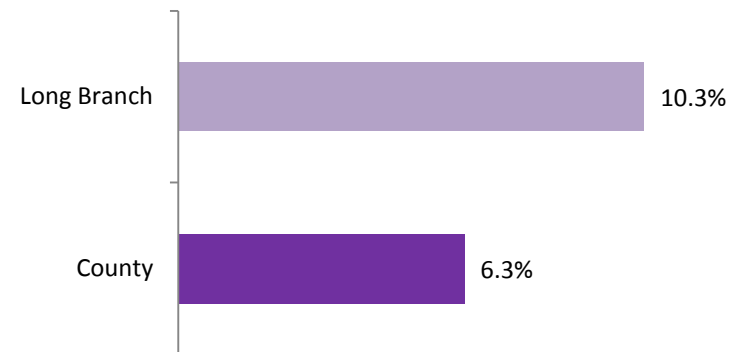
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	Long Branch	County
Less than \$10,000	4.1%	3.2%
\$10,000 to \$14,999	3.0%	2.1%
\$15,000 to \$24,999	6.6%	4.5%
\$25,000 to \$34,999	6.9%	5.1%
\$35,000 to \$49,999	13.6%	9.0%
\$50,000 to \$74,999	17.2%	15.3%
\$75,000 to \$99,999	13.2%	12.7%
\$100,000 to \$149,999	17.2%	19.8%
\$150,000 to \$199,999	10.1%	11.9%
\$200,000 or more	8.1%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



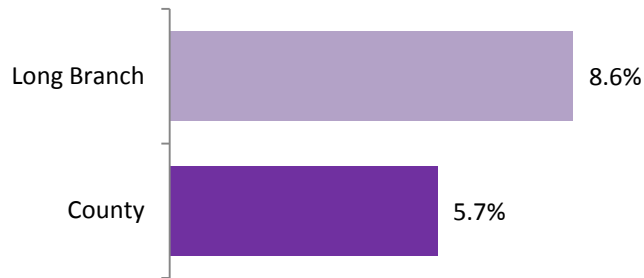
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	Long Branch	County
Cash/Food Stamps/SNAP	7.4%	5.4%
MCPS FARMS Students	57.6%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	Long Branch	County
Agriculture, forestry, fishing and hunting, and mining	0.2%	0.2%
Construction	9.9%	6.0%
Manufacturing	2.1%	3.0%
Wholesale trade	1.6%	1.3%
Retail trade	8.8%	7.4%
Transportation and warehousing, and utilities	2.4%	2.3%
Information	4.1%	3.7%
Finance and insurance, and real estate and rental and leasing	4.4%	7.1%
Professional, scientific, and management, and administrative and waste management services	16.9%	21.9%
Educational services, and health care and social assistance	21.7%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	10.2%	8.3%
Other services, except public administration	8.5%	6.8%
Public administration	9.2%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Population)

Occupational Cluster	Long Branch	County
Management, business, science, and arts occupations	42.5%	55.9%
Service occupations	22.2%	15.0%
Sales and office occupations	17.8%	19.2%
Natural resources, construction, and maintenance occupations	11.7%	6.0%
Production, transportation, and material moving occupations	5.7%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	Long Branch	County
Car, truck, or van -- drove alone	55.8%	66.0%
Car, truck, or van -- carpoled	13.6%	10.2%
Public transportation (excluding taxicab)	23.9%	15.2%
Walked	2.0%	2.1%
Other means	1.1%	1.1%
Worked at home	3.7%	5.4%

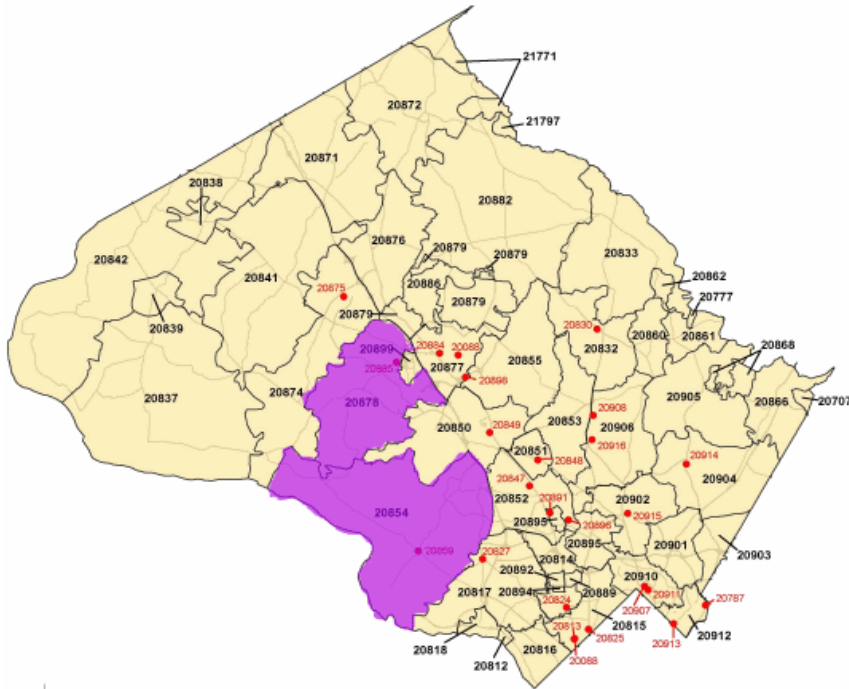
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in Long Branch)

Occupation	2013 Jobs Long Branch	2023 Jobs Long Branch	New Jobs Long Branch	% Change Long Branch	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	1,445	1,531	86	6%	846	2%
Business and Financial Operations Occupations	1,544	1,775	231	15%	4,263	10%
Computer and Mathematical Occupations	680	738	58	9%	1,432	5%
Architecture and Engineering Occupations	366	388	22	6%	41	0%
Life, Physical, and Social Science Occupations	603	680	77	13%	1,422	10%
Community and Social Service Occupations	477	621	144	30%	1,774	21%
Legal Occupations	173	180	7	4%	(107)	(2%)
Education, Training, and Library Occupations	763	875	112	15%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	312	327	15	5%	(78)	(1%)
Healthcare Practitioners and Technical Occupations	2,366	2,697	331	14%	5,023	15%
Healthcare Support Occupations	825	1,006	181	22%	3,945	26%
Protective Service Occupations	315	320	5	2%	48	1%
Food Preparation and Serving Related Occupations	1,038	1,109	71	7%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	752	803	51	7%	2,409	9%
Personal Care and Service Occupations	1,069	1,292	223	21%	3,344	15%
Sales and Related Occupations	1,752	1,711	(41)	(2%)	(445)	(1%)
Office and Administrative Support Occupations	3,045	3,249	204	7%	2,199	3%
Farming, Fishing, and Forestry Occupations	19	16	(3)	(16%)	(22)	(5%)
Construction and Extraction Occupations	576	730	154	27%	3,235	15%
Installation, Maintenance, and Repair Occupations	560	572	12	2%	1,135	7%
Production Occupations	390	351	(39)	(10%)	(424)	(5%)
Transportation and Material Moving Occupations	614	593	(21)	(3%)	482	3%
Military occupations	239	240	1	0%	6	0%
TOTALS	19,922	21,805	1,883	9%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

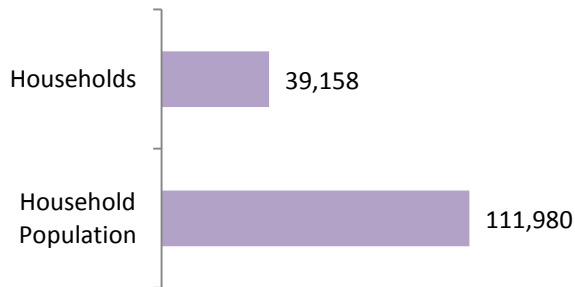
North Potomac Summary



Demographics Summary

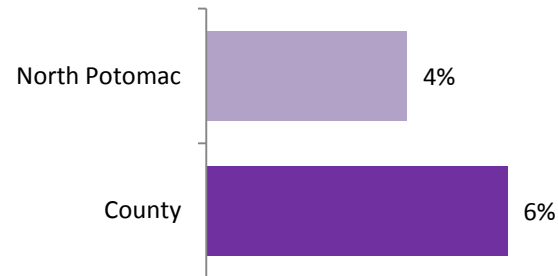
- In 2011, North Potomac had 111,980 residents living in 39,158 households.
- Between 2013 and 2023, North Potomac is projected to add 5,222 residents – a 4% increase.
- North Potomac has the highest percentage of Asian residents at 21%.
- Over 37% of North Potomac residents speak a language other than English in the home, compared to 38% countywide.
- North Potomac accounts for 11.4% of the County population that is not proficient in English.
- Over 72% of North Potomac residents hold a bachelor’s degree or higher, compared to 56.8% countywide.
- At \$151,445, the median household income in East County is 58% higher than the County median of \$95,660.
- Approximately 3.7% of North Potomac residents live below the federal poverty level and 8.1% receive some type of public assistance.

Population and Households 2011



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected Growth 2013 - 2023



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Age Distribution

Age	North Potomac	County
Under 5 years	5.8%	6.6%
5 to 19 years	22.0%	19.5%
20 to 34 years	13.3%	19.0%
35 to 44 years	14.4%	14.8%
45 to 64 years	32.4%	27.8%
65 to 74 years	7.7%	6.3%
75 and over	4.4%	6.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	North Potomac	County
White	60%	50%
Hispanic	9%	17%
Black	8%	17%
Asian	21%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Share of Foreign Language Speakers

Foreign Language Speakers	North Potomac	County
Share of residents (ages 5+)	37.9%	38.1%
English proficient	26.5%	22.8%
Not English proficient	11.4%	15.3%
MCPS ESOL Students	12.5%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	North Potomac	County
Less than 9th grade	1.8%	4.8%
9th to 12th grade, no diploma	2.1%	4.2%
High school graduate/GED	8.7%	14.2%
Some college, no degree	10.7%	14.9%
Associate's degree	4.2%	5.2%
Bachelor's degree	32.1%	26.8%
Graduate or professional degree	40.4%	30.0%

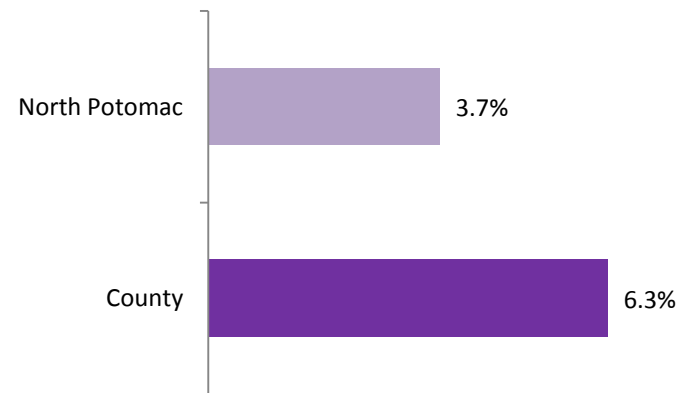
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	North Potomac	County
Less than \$10,000	1.9%	3.2%
\$10,000 to \$14,999	1.0%	2.1%
\$15,000 to \$24,999	3.0%	4.5%
\$25,000 to \$34,999	2.7%	5.1%
\$35,000 to \$49,999	6.1%	9.0%
\$50,000 to \$74,999	9.3%	15.3%
\$75,000 to \$99,999	9.7%	12.7%
\$100,000 to \$149,999	20.1%	19.8%
\$150,000 to \$199,999	16.4%	11.9%
\$200,000 or more	29.8%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



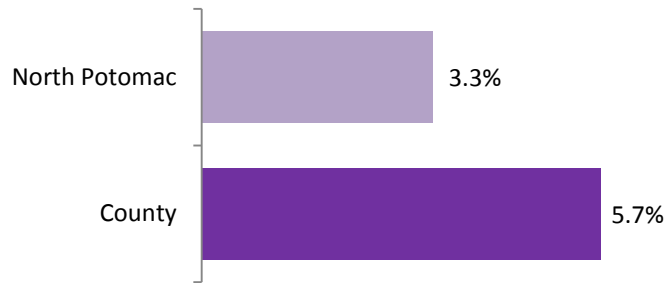
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	North Potomac	County
Cash/Food Stamps/SNAP	3.3%	5.4%
FARMS eligible MCPS Students	21.7%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	North Potomac	County
Agriculture, forestry, fishing and hunting, and mining	0.0%	0.2%
Construction	3.8%	6.0%
Manufacturing	3.6%	3.0%
Wholesale trade	1.6%	1.3%
Retail trade	5.6%	7.4%
Transportation and warehousing, and utilities	1.6%	2.3%
Information	3.6%	3.7%
Finance and insurance, and real estate and rental and leasing	9.3%	7.1%
Professional, scientific, and management, and administrative and waste management services	27.1%	21.9%
Educational services, and health care and social assistance	21.4%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	6.1%	8.3%
Other services, except public administration	4.9%	6.8%
Public administration	11.5%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Population)

Occupational Cluster	North Potomac	County
Management, business, science, and arts occupations	68.5%	55.9%
Service occupations	8.9%	15.0%
Sales and office occupations	17.2%	19.2%
Natural resources, construction, and maintenance occupations	2.9%	6.0%
Production, transportation, and material moving occupations	2.5%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	North Potomac	County
Car, truck, or van -- drove alone	74.0%	66.0%
Car, truck, or van -- carpooled	8.3%	10.2%
Public transportation (excluding taxicab)	7.6%	15.2%
Walked	1.6%	2.1%
Other means	0.8%	1.1%
Worked at home	7.6%	5.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in North Potomac)

Occupation	2013 Jobs North Potomac	2023 Jobs North Potomac	New Jobs North Potomac	% Change North Potomac	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	2,680	2,733	53	2%	846	2%
Business and Financial Operations Occupations	3,201	3,569	368	11%	4,263	10%
Computer and Mathematical Occupations	2,213	2,364	151	7%	1,432	5%
Architecture and Engineering Occupations	1,315	1,309	(6)	0%	41	0%
Life, Physical, and Social Science Occupations	1,636	1,684	48	3%	1,422	10%
Community and Social Service Occupations	356	438	82	23%	1,774	21%
Legal Occupations	332	331	(1)	0%	(107)	(2%)
Education, Training, and Library Occupations	1,516	1,731	215	14%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	952	928	(24)	(3%)	(78)	(1%)
Healthcare Practitioners and Technical Occupations	2,067	2,338	271	13%	5,023	15%
Healthcare Support Occupations	735	861	126	17%	3,945	26%
Protective Service Occupations	475	445	(30)	(6%)	48	1%
Food Preparation and Serving Related Occupations	3,110	3,310	200	6%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	964	910	(54)	(6%)	2,409	9%
Personal Care and Service Occupations	1,831	2,020	189	10%	3,344	15%
Sales and Related Occupations	3,501	3,534	33	1%	(445)	(1%)
Office and Administrative Support Occupations	4,994	5,108	114	2%	2,199	3%
Farming, Fishing, and Forestry Occupations	42	43	1	2%	(22)	(5%)
Construction and Extraction Occupations	1,270	1,453	183	14%	3,235	15%
Installation, Maintenance, and Repair Occupations	794	845	51	6%	1,135	7%
Production Occupations	599	584	(15)	(3%)	(424)	(5%)
Transportation and Material Moving Occupations	754	755	1	0%	482	3%
Military occupations	268	268	0	0%	6	0%
TOTALS	35,606	37,562	1,956	5%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)

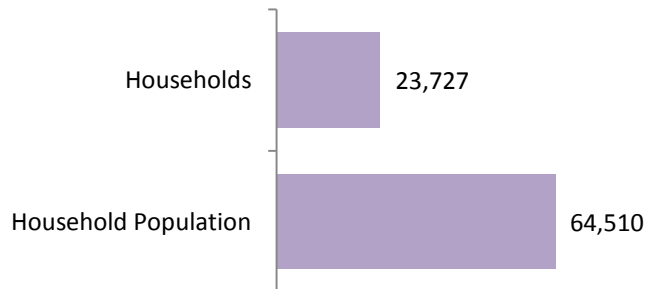
Gaithersburg Summary



Demographics Summary

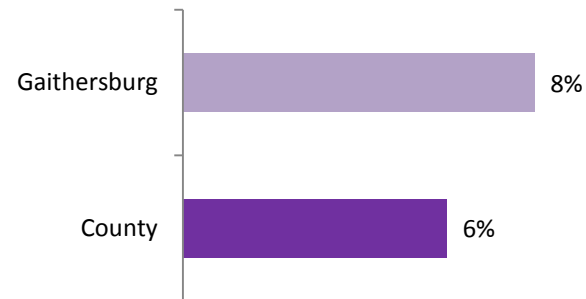
- In 2011, Gaithersburg had 64,510 residents living in 23,727 households.
- Between 2013 and 2023, Gaithersburg is projected to add 6,718 new residents – an 8% increase.
- Gaithersburg has the highest percentage of Hispanic residents at 30%.
- Nearly 48% of Gaithersburg residents speak a language other than English in the home, compared to 38% countywide.
- Gaithersburg accounts for 23.2% of the County population that is not proficient in English.
- Just over 41% of Gaithersburg residents hold a bachelor’s degree or higher, compared to 56.8% countywide.
- At \$65,286, the median household income in Gaithersburg is 32% lower than the County median of \$95,660.
- Approximately 11% of Gaithersburg residents live below the federal poverty level and 9.7% receive some type of public assistance.

Population and Households 2011



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Projected Growth 2013 - 2023



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Age Distribution

Age	Gaithersburg	County
Under 5 years	7.1%	6.6%
5 to 19 years	19.4%	19.5%
20 to 34 years	24.6%	19.0%
35 to 44 years	14.7%	14.8%
45 to 64 years	24.8%	27.8%
65 to 74 years	4.9%	6.3%
75 and over	4.5%	6.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Race and Ethnicity

Ethnicity	Gaithersburg	County
White	34%	50%
Hispanic	30%	17%
Black	19%	17%
Asian	14%	14%
Other	3%	3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Foreign Language Speakers

Foreign Language Speakers	Gaithersburg	County
Share of residents (ages 5+)	47.8%	38.1%
English proficient	24.6%	22.8%
Not English proficient	23.2%	15.3%
MCPS ESOL Students	30.6%	15.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Educational Attainment

Education	Gaithersburg	County
Less than 9th grade	7.1%	4.8%
9th to 12th grade, no diploma	6.4%	4.2%
High school graduate/GED	19.4%	14.2%
Some college, no degree	19.9%	14.9%
Associate's degree	5.8%	5.2%
Bachelor's degree	25.3%	26.8%
Graduate or professional degree	16.1%	30.0%

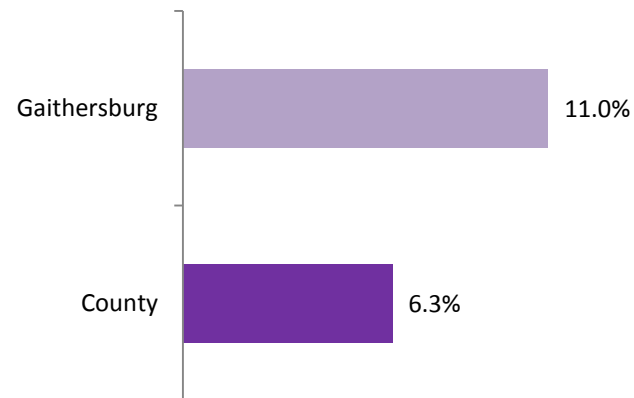
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Household Income

Age	Gaithersburg	County
Less than \$10,000	4.0%	3.2%
\$10,000 to \$14,999	3.1%	2.1%
\$15,000 to \$24,999	5.3%	4.5%
\$25,000 to \$34,999	7.8%	5.1%
\$35,000 to \$49,999	12.9%	9.0%
\$50,000 to \$74,999	19.9%	15.3%
\$75,000 to \$99,999	13.7%	12.7%
\$100,000 to \$149,999	17.6%	19.8%
\$150,000 to \$199,999	8.3%	11.9%
\$200,000 or more	7.5%	16.3%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Residents Below Poverty Level



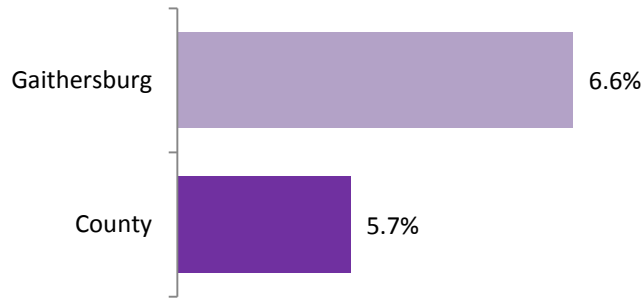
Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Percentage of Households Receiving Public Assistance

Type of Assistance	Gaithersburg	County
Cash/Food Stamps/SNAP	9.7%	5.4%
FARMS eligible MCPS Students	58.7%	33.2%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Unemployment Rate



Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Industry (% of Employed Population)

Industry	Gaithersburg	County
Agriculture, forestry, fishing and hunting, and mining	0.0%	0.2%
Construction	7.5%	6.0%
Manufacturing	3.3%	3.0%
Wholesale trade	1.1%	1.3%
Retail trade	9.1%	7.4%
Transportation and warehousing, and utilities	3.2%	2.3%
Information	2.5%	3.7%
Finance and insurance, and real estate and rental and leasing	6.0%	7.1%
Professional, scientific, and management, and administrative and waste management services	20.7%	21.9%
Educational services, and health care and social assistance	18.4%	21.0%
Arts, entertainment, and recreation, and accommodation and food services	12.2%	8.3%
Other services, except public administration	7.9%	6.8%
Public administration	8.0%	11.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Occupations (% of Employed Populations)

Occupational Cluster	Gaithersburg	County
Management, business, science, and arts occupations	40.8%	55.9%
Service occupations	20.9%	15.0%
Sales and office occupations	23.8%	19.2%
Natural resources, construction, and maintenance occupations	8.7%	6.0%
Production, transportation, and material moving occupations	5.8%	4.0%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

2011 Workforce Mobility/Commute

Occupational Cluster	Gaithersburg	County
Car, truck, or van -- drove alone	67.7%	66.0%
Car, truck, or van -- carpooled	13.8%	10.2%
Public transportation (excluding taxicab)	12.9%	15.2%
Walked	1.6%	2.1%
Other means	1.1%	1.1%
Worked at home	2.9%	5.4%

Source: U.S. Census Bureau, 2010 Census; 2011 American Community Survey

Detailed Occupational Growth Projections 2013 – 2023 (Jobs Located in Gaithersburg)

Occupation	2013 Jobs Gaithersburg	2023 Jobs Gaithersburg	New Jobs Gaithersburg	% Change Gaithersburg	New Jobs Mont. Co.	% Change Mont. Co.
Management Occupations	1,750	1,751	1	0%	846	2%
Business and Financial Operations Occupations	1,695	1,839	144	8%	4,263	10%
Computer and Mathematical Occupations	990	1,003	13	1%	1,432	5%
Architecture and Engineering Occupations	588	599	11	2%	41	0%
Life, Physical, and Social Science Occupations	693	775	82	12%	1,422	10%
Community and Social Service Occupations	521	617	96	18%	1,774	21%
Legal Occupations	228	232	4	2%	(107)	(2%)
Education, Training, and Library Occupations	587	686	99	17%	3,228	11%
Arts, Design, Entertainment, Sports, and Media Occupations	457	411	(46)	(10%)	(78)	(1%)
Healthcare Practitioners and Technical Occupations	1,625	1,925	300	18%	5,023	15%
Healthcare Support Occupations	1,033	1,398	365	35%	3,945	26%
Protective Service Occupations	305	328	23	8%	48	1%
Food Preparation and Serving Related Occupations	2,228	2,494	266	12%	3,233	10%
Building and Grounds Cleaning and Maintenance Occupations	1,749	1,875	126	7%	2,409	9%
Personal Care and Service Occupations	1,465	1,694	229	16%	3,344	15%
Sales and Related Occupations	3,495	3,384	(111)	(3%)	(445)	(1%)
Office and Administrative Support Occupations	3,854	3,909	55	1%	2,199	3%
Farming, Fishing, and Forestry Occupations	14	13	(1)	(7%)	(22)	(5%)
Construction and Extraction Occupations	1,260	1,397	137	11%	3,235	15%
Installation, Maintenance, and Repair Occupations	909	988	79	9%	1,135	7%
Production Occupations	628	547	(81)	(13%)	(424)	(5%)
Transportation and Material Moving Occupations	1,199	1,211	12	1%	482	3%
Military occupations	461	461	0	0%	6	0%
TOTALS	27,733	29,541	1,808	7%	36,991	7%

Source: Economic Modeling Specialists, Intl., 2013.3 Data Release (QCEW, Non-QCEW, and Self-employed)