Evaluation Criteria for Academic Master Plan Initiatives (DRAFT)

Required

Student Impact—evidence-based potential to have significant positive effect on student success, retention, transfer, or graduation. *(charge 2a)*

External Support—non-monetary endorsement, enthusiasm, or participation from political, community, and partner stakeholders. *(charge 2a, indirectly?)*

Alignment with Workforce or Academic Opportunities—improves articulation and alignment with EITHER a workforce OR transfer pathway that results in job or career attainment. *(charge 2a)*

Measurability/Assessability—Results in outcomes that are measurable and address one or more College accountability benchmarks. *(charges 2h and 2i)*

Preferred

Scalability--capability of being easily expanded or upgraded to serve larger numbers of students. *(charges 2a, 2b, 2c, 2d, 2e)*

Sustainability—ability to continue a project or program indefinitely (or to a predetermined stopping point) without significant financial or other hardship. *(charges 2b, 2c, 2d, 2e, 2h)*

Ease of Implementation—ability to begin an initiative without significant legal, structural, environmental, procedural, financial, personnel, or cultural obstacles. *(charges 2b, 2c, 2d, 2e, 2f, 2g, 2j)*

Agility—ability to remain flexible and adapt to changing circumstances. *(charges 2a, 2f, 2j)*

Scaled

Cost—degree to which initiative requires significant new resources, combined with potential to reallocate or otherwise secure those resources, on a scale of 1-5 where 1 indicates a program that is inexpensive or for which funds are readily identifiable and obtainable and 5 indicates a program that is extremely expensive or difficult to fund.

Risk—degree to which initiative exposes College to financial or legal liability or loss of reputation or goodwill in the community, especially if unsuccessful, on a scale of 1-5 where 1 indicates a program that carries no risk to the institution and 5 indicates a program which could result in significant or irrecoverable loss to the institution

Compliance—degree to which initiative conforms to current standards imposed by CCRCCA, Middle States, MHEC, and local, state, and federal laws and regulations, on scale of 1-5 where 1 indicates a program that complies with all of the above now and in the foreseeable future and 5 indicates a program that is currently non-compliant, likely to become non-compliant in the near future, or which requires significant advocacy to establish compliance.

Cost vs. Impact Analysis—another way of juxtaposing cost with impact in which cost is measured in resources of all kinds (funds, personnel, etc.) and impact is measured by numbers of students served and intangible factors such as public opinion; this is an un-weighted tool.

High Impact, Low Cost	Low Impact, Low Cost
High Impact, High Cost	Low Impact, High Cost

Evaluation Grid Academic Master Plan Initiatives

Key: Y/M/N=Yes/Maybe/No; W/A=Workforce/Academic

Initiative	Required (Y, M, N)				Out-come	Preferred (✓)			Scaled 1-5				Quadrant/Comments
	Student Impact	External Support	Alignment W or A	Measur-ability		Scalable	Sustain-ability	Agility	Imple-ment	Cost	Risk	Compli-ance	
SAMPLE: Math Emporium	Y	Y	Y (A)	Y	Y	✓	✓	✓	3	3	2	2	HI/LC

ACADEMIC MASTER PLAN

Work Group Recommendation

NOMINATION	
Title	
Sponsor:	

DESCRIPTION

A) WHAT IS THE INITIATIVE? WHERE AND HOW HAS IT BEEN SUCCESSFUL? HOW WILL IT IMPROVE OR EXPAND STUDENT SUCCESS?

B) DOES THIS INITIATIVE BUILD UPON OR REPLACE A CURRENT PROGRAM, OR WILL IT BE NEW? PLEASE EXPLAIN.

C) IN ORDER TO IMPLEMENT THIS INITIATIVE, WHAT FINANCIAL RESOURCES WILL BE NEEDED? CAN THE RESOURCES BE REALLOCATED FROM ANY CURRENT PROGRAMS (SUCH AS 'B' ABOVE)?

D) WHAT PERSONNEL RESOURCES WILL BE NEEDED TO IMPLEMENT THIS INITIATIVE? CAN THE PERSONNEL BE REALLOCATED FROM ANY CURRENT PROGRAMS (SUCH AS 'B' ABOVE)?

F) WHAT STUDENT SERVICES COLLABORATIONS WILL BE NEEDED TO IMPLEMENT THIS INITIATIVE?

G) WHAT CHANGES, IF ANY, WILL NEED TO OCCUR TO POLICY AND PROCEDURE IN ORDER TO INITIATE THIS INITIATIVE?

H) WHAT IS THE PROPOSED TIMELINE FOR FULLY IMPLEMENTING THIS INITIATIVE?

I) WHAT ARE THE TARGET OUTCOMES AND MEASURES FOR EVALUATING THE SUCCESS OF THIS INITIATIVE?

J) DOES THIS INITIATIVE REQUIRE SUPPORT FROM OR HAVE IMPLICATIONS FOR THE FOLLOWING UNITS OR PLANS AT MC?

- MC2020:

- Facilities Master Plan (E above):

- IT Master Plan (E above):

- Fiscal and Administrative Services (D above):

- Advancement/Capital Campaign/MC Foundation (including HP Park):

- Library Master Plan:

- Student Services (F above):
- OIRA:

COMMENTS

IF THIS NOMINATION IS RECOMMENDATED FOR YEARS 6 THROUGH 10, PLEASE ANSWER THE FOLLOWING QUESTIONS:

A) WHAT ADDITIONAL RESEARCH SHOULD WE CONDUCT BEFORE ADOPTING THIS INITIATIVE?

B) IN ORDER TO IMPLEMENT THIS INITIATIVE, WHAT STEPS SHOULD WE BE TAKING NOW TO LAY THE GROUNDWORK?