

General Studies 5 Year planning

(Goals and Metrics- Based off May 2015 Resource Tool Kit)

Program Goals (aligned with Division Priorities):

1. Implement new curriculum and General Studies leadership model to support student retention, success and completion (Priority 3.1, Priority 3.2)
2. Engage instructional and counselling faculty in activities and strategies to enhance student retention, success and completion including student materials and resources, instructional strategies, enhanced advising , recommended transfer pathways, and enhanced programming for General Studies students (Priority 1.2, Priority 3.1, Priority 3.2, Priority 4.3, Priority 5.2, Priority 5.3)
3. Decrease students enrolled in General Studies Major, appropriately, through program advising, approximately 15% (Priority 1.1)
4. Increase the number of students who graduate by 25% (Priority 1.1)
5. Increase the number of students who transfer by 25% (Priority 1.1)
6. Decrease time to completion to from an average of 4.1 years to 3 years (Priority 1.1)
7. Implement an online General Studies degree program with clear curricular pathways which can be completed in two years (Priority 3.1, Priority 3.2)

Metrics:

Program	Current Enrollment	5- year target	Current Graduation Totals	5- year Target	Current Transfer Rate	5- year target	Current time to completion	5 year target
General Studies	12,748	10,836 (<15%)	1,018	1,273 (^25%)	1,398	1748 (^25%)	4.1 years	3 years
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Strategies- 5 Year Plan

Category	Strategy	Priority	Timeline/Progress	Comments
<p>1. Communication</p>	<p>a. Create a welcome letter and program materials for new Gen Studies students</p>			
	<p>b. Social Media/Website/News updates and other ongoing communication strategies for General Studies students</p>			
	<p>c. Create a process in collaboration with Admissions and Records and the Department of Counseling and Advising to ensure students with transfer credits declare an appropriate core in a timely manner</p>			
	<p>d. Create promotional branding for new General Studies program, internal and external</p>			
	<p>e. Develop and implement degree map with key benchmarks</p>			
	<p>f. Develop communication strategies and resources to encourage consistent and effective communication about General Studies program options</p>			
<p>2. Advising</p>	<p>a. Continue to develop, share, and maintain advising resources in collaboration with the Department of Counseling and Advising</p>			
	<p>b. Develop recommended transfer pathways and extended General Education thematic pathways</p>			
	<p>c. Establish Core committees and program advising by core</p>			
	<p>d. Convene advising research groups and focus to groups to develop advising plan involving instructional faculty for General Studies</p>			
	<p>e. Identify and embed advising activities into targeted courses</p>			
	<p>f. Identify and implement specific advising strategies and programs for non-traditional students and other target</p>			

	populations			
	g. Support and participate in College's initiative to identify and implement technology enabled student completion initiatives such as degree selection and degree progress student dashboard			
	h. Develop online program support including specific strategies to support online students			
	i. Identify and implement strategies to identify students who intend to complete General Studies degree primarily online			
3. Tracking	a. Develop and implement a process to monitor GENU registered students for Core selection by 30 credits (24 credits completed)			
	b. Develop and implement a process to monitor student progress toward degree at targeted points and implement strategies to encourage progress			
	c. Survey near completers (45 credits) and new students for advising needs and program interests			
	d. Identify at risk student indicators and intervention strategies to enhance General Studies program completion			
	e. Develop plan to implement at risk student intervention strategies to enhance General Studies program completion			
	f. Identify and analyze course enrollment trends (highly enrolled courses, concurrent enrollment courses, etc) to explore possible cohort models			
4. Programming	a. Develop program orientations by core			
	b. Develop "social and meet and greet" for developmental students to introduce General Studies			
	c. Identify and explicitly align co-curricular opportunities with each Core			
	d. Enhance career and transfer oriented programs/workshops for General Studies majors			
5. Instructional/Cu	a. Establish ePortfolio Pilot and integrated learning strategies			

Curriculum	embedded in classrooms (target high enrollment, non-gen ed, 200 level courses, and high enrollment courses)			
	b. Develop and implement a plan to Embed advising activities into targeted courses			
	c. Develop cohort models for General Studies students and faculty			
	d. Maintain collaborative relationship with General Education and Integrative Learning Committee programs and partner on activities that enhance instruction and opportunities for General Studies students including, alignment of co-curricular activities with Cores, integrative programming/learning models, resource and professional development around integrative learning, teaching self-reflection, and eportfolio pedagogy			
	e. Complete General Education curriculum transition			
	f. Engage faculty in assessment measures for General Studies program			
	g. Align General Studies assessment with General Education, as appropriate			
	h. Work with STEM area to develop on-ramp and off-ramp for STEM degrees with General Studies			
6. Other	a. Develop a student advisory board for General Studies and develop student leadership opportunities within General Studies program			
	b. Develop more articulation or MOU agreements with transfer institutions for specific degree areas within General Studies			
	c. Collaborate with other major programs and the Department of Counseling and Advising to develop resources and opportunities <ul style="list-style-type: none"> i. to ensure students who need General Studies for transfer purposes get accurate information and access to advising and activities for students in the major (Criminal Justice, Hospitality 			

	<p>Management/Food Service, Art transfer to UMCP etc.) and are counted toward the enrollment of their intended major</p> <p>II. to ensure that students who should be in another major are given accurate information and help registering for the appropriate major (Life Sciences, Engineering, Communication Studies, etc.)</p>			
	d. Identify barriers to retention and completion and develop strategies to address those barriers			
	e. Work with middle college program			
	f. Establish a centralized location for General Studies on each campus			
	g. Maintain collaborative relationship with General Education and Integrative Learning Committee programs and partner on activities that enhance instruction and opportunities for General Studies students			
	h. Collaborate with Collegewide Honors program to increase honors opportunities for General Studies students			
	i. Develop and implement appeal processes for General Studies students			
	j.			
	k.			
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