

**COLLEGE
2018 ACCOUNTABILITY REPORT**

Student Characteristics (not Benchmarked)

These descriptors are not performance indicators subject to improvement by the college, but clarify institutional mission and provide context for interpreting the indicators below.

	Fall 2014	Fall 2015	Fall 2016	Fall 2017
A. Credit students enrolled part time	66.0%	64.9%	64.5%	64.8%
B. Credit students with developmental education needs	60.0%	65.9%	54.4%	54.4%
	Spring 2010	Spring 2012	Spring 2014	Spring 2016
C. Credit students who are first-generation college students (neither parent attended college)	24.9%	23.4%	30.3%	24.0%
	FY 2014	FY 2015	FY 2016	FY 2017
D. Annual unduplicated headcount in English for Speakers of Other Languages (ESOL) courses	10,029	8,489	8,805	8,665
	FY 2014	FY 2015	FY 2016	FY 2017
E. Financial aid recipients				
a. Credit students receiving Pell grants	27.5%	27.7%	26.9%	24.5%
b. Credit students receiving loans, scholarships and/or need-based financial aid	56.9%	52.4%	51.4%	53.1%
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
F. Students 25 years old or older				
a. Credit students	34.2%	33.3%	32.4%	31.3%
	FY 2014	FY 2015	FY 2016	FY 2017
b. Continuing education students	69.7%	69.1%	72.6	71.6%
	Spring 2010	Spring 2012	Spring 2014	Spring 2016
G. Credit students employed more than 20 hours per week	42.0%	49.0%	49.0%	44.1%
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
H. Credit student racial/ethnic distribution				
a. Hispanic/Latino	21.3%	22.6%	23.6%	24.6%
b. Black/African-American only	28.4%	28.4%	28.3%	27.4%
c. American Indian or Alaskan native only	0.3%	0.3%	0.2%	0.3%
d. Native Hawaiian or other Pacific Islander only	0.3%	0.3%	0.2%	0.3%
e. Asian only	11.2%	10.8%	11.2%	11.5%
f. White only	26.3%	24.8%	24.1%	22.9%
g. Multiple races	2.4%	2.7%	2.9%	3.0%
h. Foreign/Non-resident alien	9.6%	10.0%	9.3%	10.0%
i. Unknown/Unreported	0.2%	0.2%	0.1%	0.2%
	FY 2014	FY 2015	FY 2016	FY 2017
I. Wage growth of occupational program graduates				
a. Median income one year prior to graduation	\$15,843	\$14,132	\$14,560	\$14,888
b. Median income three years after graduation	\$33,079	\$34,107	\$39,529	\$36,937

Goal 1: Access

	FY 2014	FY 2015	FY 2016	FY 2017
1. Annual unduplicated headcount				
a. Total	59,389	56,228	56,001	55,243
b. Credit students	36,236	35,524	34,410	32,752
c. Continuing education students	24,713	22,244	23,164	24,064
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
2. Market share of first-time, full-time freshmen	43.1%	43.0%	41.3%	39.5%
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
3. Market share of part-time undergraduates	75.3%	75.5%	74.7%	73.2%
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
4. Market share of recent, college-bound high school graduates Note: Methodology to calculate this indicator, which includes only public high school graduates, was changed in both Fall 2014 and again in Fall 2016.	59.2%	52.6%	53.6%	50.5%
	Fall 2014	Fall 2015	Fall 2016	Fall 2017
5. High school student enrollment	535	485	518	643
	FY 2014	FY 2015	FY 2016	FY 2017
6. Enrollments in online courses				

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a. Credit	20,291	21,552	22,602	22,929
b. Continuing education	1,322	1,384	1,165	958
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	FY 2015	FY 2016	FY 2017	FY 2018
7 Tuition and fees as a percent of tuition and fees at Maryland public four-year institutions	55.5%	55.5%	54.2%	53.7%
Note: The goal of this indicator is for the college's percentage to be at or below the benchmark level.				
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	FY 2014	FY 2015	FY 2016	FY 2017
8 Enrollment in continuing education community service and lifelong learning courses				
a. Unduplicated annual headcount	8,673	8,264	7,790	8,139
b. Annual course enrollments	13,885	12,917	12,156	12,600
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	FY 2014	FY 2015	FY 2016	FY 2017
9 Enrollment in continuing education basic skills and literacy courses				
a. Unduplicated annual headcount	6,752	6,545	6,619	7,009
b. Annual course enrollments	11,879	12,060	11,726	11,797
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10 Minority student enrollment compared to service area population				
a. Percent nonwhite credit enrollment	70.9%	72.4%	73.4%	74.6%
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	FY 2014	FY 2015	FY 2016	FY 2017
b. Percent nonwhite continuing education enrollment	62.5%	63.9%	68.0%	71.6%
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	July 2014	July 2015	July 2016	July 2017
c. Percent nonwhite service area population, 18 or older	51.3%	52.1%	52.8%	53.6
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	Fall 2014	Fall 2015	Fall 2016	Fall 2017
11 Percent minorities (nonwhite) of full-time faculty	32.4%	33.1%	32.3%	34.5%
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	Fall 2014	Fall 2015	Fall 2016	Fall 2017
12 Percent minorities (nonwhite) of full-time administrative and professional staff	38.0%	45.1%	42.9%	43.7%

Goal 2: Success

	Fall 2013 Cohort	Fall 2014 Cohort	Fall 2015 Cohort	Fall 2016 Cohort
13 Fall-to-fall retention				
a. Developmental students	63.7%	67.4%	66.6%	62.3%
b. College-ready students	60.6%	61.4%	67.9%	67.2%
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	Fall 2013 Cohort	Fall 2014 Cohort	Fall 2015 Cohort	Fall 2016 Cohort
14 Fall-to-fall retention				
a. Pell grant recipients	68.8%	71.4%	68.7%	68.5%
b. Non-recipients	60.3%	61.0%	66.1%	65.0%
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	Fall 2010 Cohort	Fall 2011 Cohort	Fall 2012 Cohort	Fall 2013 Cohort
15 Developmental completers after four years	47.3%	55.7%	44.4%	54.6%
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	Fall 2010 Cohort	Fall 2011 Cohort	Fall 2012 Cohort	Fall 2013 Cohort
16 Successful-persister rate after four years				
a. College-ready students	87.1%	85.0%	88.2%	86.4%
b. Developmental completers	78.4%	76.2%	75.9%	85.9%
c. Developmental non-completers	46.0%	50.2%	46.2%	49.8%
d. All students in cohort	75.1%	72.8%	73.3%	75.5%

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	<u>Fall 2010 Cohort</u>	<u>Fall 2011 Cohort</u>	<u>Fall 2012 Cohort</u>	<u>Fall 2013 Cohort</u>
17 Successful-persister rate after four years				
a. Black/African-American only	68.5%	71.6%	66.2%	66.5%
b. Asian only	85.2%	84.4%	85.1%	85.1%
c. Hispanic/Latino	75.1%	67.1%	67.4%	68.4%
Note: Not reported for groups with < 50 students in the cohort for analysis.				
	<u>Fall 2010 Cohort</u>	<u>Fall 2011 Cohort</u>	<u>Fall 2012 Cohort</u>	<u>Fall 2013 Cohort</u>
18 Graduation-transfer rate after four years				
a. College-ready students	68.5%	68.5%	68.5%	67.7%
b. Developmental completers	47.9%	46.7%	44.0%	54.6%
c. Developmental non-completers	28.0%	29.0%	18.5%	23.3%
d. All students in cohort	49.8%	47.5%	45.6%	48.2%
	<u>Fall 2010 Cohort</u>	<u>Fall 2011 Cohort</u>	<u>Fall 2012 Cohort</u>	<u>Fall 2013 Cohort</u>
19 Graduation-transfer rate after four years				
a. Black/African-American only	42.4%	49.1%	39.7%	45.3%
b. Asian only	62.0%	59.9%	55.7%	59.9%
c. Hispanic/Latino	44.7%	34.6%	34.2%	38.0%
Note: Not reported for groups with < 50 students in the cohort for analysis.				
	<u>FY 2014</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>FY 2017</u>
20 Associate degrees and credit certificates awarded				
a. Career degrees	582	674	608	583
b. Transfer degrees	1,780	1,984	1,943	2,029
c. Certificates	297	289	287	212
d. Total awards	2,659	2,947	2,843	2,824
	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Fall 2016</u>	<u>Fall 2017</u>
21 STEM programs				
a. Credit enrollment	5,495	5,674	5,646	5,487
	<u>FY 2014</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>FY 2017</u>
b. Credit awards	818	1,004	786	822
	<u>Alumni Survey 2008</u>	<u>Alumni Survey 2011</u>	<u>Alumni Survey 2014</u>	<u>Alumni Survey 2016</u>
22 Graduate satisfaction with educational goal achievement	97.0%	97.0%	100.00%	84.9%
	<u>Spring 2011 Cohort</u>	<u>Spring 2013 Cohort</u>	<u>Spring 2015 Cohort</u>	<u>Spring 2017 Cohort</u>
23 Non-returning student satisfaction with educational goal achievement	78.4%	n/a	86.5%	54.8%
	<u>Alumni Survey 2008</u>	<u>Alumni Survey 2011</u>	<u>Alumni Survey 2014</u>	<u>Alumni Survey 2016</u>
24 Graduate satisfaction with preparation for transfer	78.1%	82.7%	82.8%	85.7
Note: Response categories changed starting in 2016.				
	<u>FY 2014</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>FY 2017</u>
25 Licensure/certification examination pass rates				
a. Radiologic Technology	94%	100%	100%	100%
Number of Candidates	18	17	18	13
b. Nursing	85%	74.9%	76.2%	87.0%
Number of Candidates	129	171	143	131
c. Physical Therapy	100%	100%	100%	100%
Number of Candidates	12	17	13	11
	<u>AY 13-14</u>	<u>AY 14-15</u>	<u>AY 15-16</u>	<u>AY 16-17</u>
26 Performance at transfer institutions				

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a. Cumulative GPA after first year of 2.0 or above	Not Available	Not Available	85.5%	86.1%
b. Mean GPA after first year	Not Available	Not Available	2.81	2.85

Methodology to calculate this indicator changed starting in AY 15-16

	FY 2014	FY 2015	FY 2016	FY 2017
27 Expenditures by function				
a. Instruction	34.0%	34.7%	34.2%	34.1%
b. Academic support	16.5%	16.9%	17.0%	17.7%
c. Student services	11.3%	11.5%	12.2%	12.3%
d. Other	38.2%	36.9%	36.6%	35.9%

Goal 3: Innovation

	Alumni Survey 2008	Alumni Survey 2011	Alumni Survey 2014	Alumni Survey 2016
28 Full-time employed career program graduates working in a related field	90.0%	85.0%	60.0%	64.9%

	Alumni Survey 2008	Alumni Survey 2011	Alumni Survey 2014	Alumni Survey 2016
29 Graduate satisfaction with job preparation Note: Response categories changed starting in 2016.	69.0%	92.0%	83.3%	62.0%

	FY 2014	FY 2015	FY 2016	FY 2017
30 Enrollment in continuing education workforce development courses				
a. Unduplicated annual headcount	10,790	9,079	10,060	10,206
b. Annual course enrollments	18,222	16,441	19,264	19,566

	FY 2014	FY 2015	FY 2016	FY 2017
31 Enrollment in Continuing Professional Education leading to government or industry-required certification or licensure				
a. Unduplicated annual headcount	5,665	4,972	5,432	5,517
b. Annual course enrollments	10,708	9,874	11,348	10,974

	FY 2014	FY 2015	FY 2016	FY 2017
32 Number of business organizations provided training and services under contract	58	62	67	68

	FY 2014	FY 2015	FY 2016	FY 2017
33 Enrollment in contract training courses				
a. Unduplicated annual headcount	4,378	3,144	4,004	3,902
b. Annual course enrollments	8,392	6,977	8,917	8,848

	FY 2014	FY 2015	FY 2016	FY 2017
34 Employer satisfaction with contract training	95.0%	97.6%	98.0%	98.0%

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Benchmark FY 2020
57,877
36,367
27,115
Benchmark Fall 2020
50.0%
Benchmark Fall 2020
80.0%
Benchmark Fall 2020
60.0%
Benchmark Fall 2020
600
Benchmark FY 2020

25,125
1,500

**Benchmark
FY 2021**

55.0%

**Benchmark
FY 2020**

10,000
14,000

**Benchmark
FY 2020**

7,000
13,000

**Benchmark
Fall 2020**

80.0%

**Benchmark
FY 2020**

65.0%

**Benchmark
July 2020**

Not Applicable

**Benchmark
Fall 2020**

35.0%

**Benchmark
Fall 2020**

46.0%



**Benchmark
Fall 2019 Cohort**

85.0%
85.0%

**Benchmark
Fall 2019 Cohort**

85.0%
Not Applicable

**Benchmark
Fall 2016 Cohort**

60.0%

**Benchmark
Fall 2016 Cohort**

90.0%
90.0%
Not Applicable
80.0%

**Benchmark
Fall 2016 Cohort**

80.0%
80.0%
80.0%

**Benchmark
Fall 2016 Cohort**

74.0%
74.0%
Not Applicable
60.0%

**Benchmark
Fall 2016 Cohort**

60.0%
60.0%
60.0%

**Benchmark
FY 2020**

725
2,200
305
3,230

**Benchmark
Fall 2020**

5,875

**Benchmark
FY 2020**

1,225

**Benchmark
Alumni Survey
2018**

90.0%

**Benchmark
Spring 2019
Cohort**

84.0%

**Benchmark
Alumni Survey
2018**

90.0%

**Benchmark
FY 2020**

90%
Not Applicable
88.0%
Not Applicable
80.0%
Not Applicable

**Benchmark
AY 2019-20**

85.0%
2.80

**Benchmark
FY 2020**

36.0%
17.0%
12.0%
35.0%



**Benchmark
Alumni Survey
2018**

90.0%

**Benchmark
Alumni Survey
2018**

90.0%

**Benchmark
FY 2020**

12,000
19,000

**Benchmark
FY 2020**

6,000
11,000

**Benchmark
FY 2020**

80

**Benchmark
FY 2020**

4,000
7,500

**Benchmark
FY 2020**

95.0%