

The **Professionalism in the Arts Badge** recognizes students preparing themselves to enter the professional art world and have gone beyond their coursework to make professional connections and participate in professional development.

COMPETENCY	ACTIVITY	DEVELOPING	COMPETENT	ACCOMPLISHED
Communication	Artist/Professional Statement Resume/CV Web site/Web presence Activities such as: <ul style="list-style-type: none"> • Submit to exhibitions / conferences / performances / publications / scholarships 	Exhibits awareness of professional verbal, written, and non-verbal/body language in an arts setting.	Demonstrate professional verbal, written, and non-verbal/body language in an arts setting.	Demonstrates a deep understanding of the importance of professional verbal, written, and non-verbal/body language abilities in an arts setting and consistently applies this understanding to effectively communicate professionally.
Professionalism: Personal Brand	<ul style="list-style-type: none"> • Networking with a professional in the field • Working with a mentor Work experience • Internships 	Exhibits elements of a positive personal brand but falls short of personal and career values.	Maintains a professional personal brand through artifacts, projects, documentation, and web presence in alignment with personal career goals and values.	Establishes a significant professional brand through artifacts, projects, documentation, and web presence in alignment with personal career goals and values
Prioritization & Goal Setting		Attempts to prioritize and organize tasks in a way that partially contributes to achieving goals.	Consistently prioritizes and organizes tasks in a way that effectively contributes to achieving goals.	Shows a deep understanding of the importance of goal setting and can identify, organize, and prioritize tasks that align with personal objectives.
Career & Self-Development		Displays some interest but does not seek out and embrace professional development opportunities to learn.	Displays curiosity; seek out and embrace professional development opportunities to learn.	Displays a strong sense of curiosity and consistently seeks out and embraces various professional development opportunities to expand knowledge and skills. Actively pursues opportunities for growth and demonstrates a clear commitment to lifelong learning.

Critical Thinking	Self-Reflection	Attempts to reflect on the experience without significant insight or detail.	Demonstrates the ability to reflect on the experience and extract meaningful insights or lessons learned that can be applied to future situations.	Provides an exceptionally thoughtful and detailed description of events or experiences that demonstrates an exceptional ability to reflect on the experience and extract meaningful insights or lessons learned that can be applied to future situations.
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The career-ready competencies described above are adapted from dimensions described by [NACE](#).